



PRESS RELEASE
Comcast Keystone Region
15 Summit Park Drive
Pittsburgh, PA 15275
www.comcastcorporation.com

COMCAST NOW OFFERS 225 XFINITY OUTDOOR WiFi HOTSPOTS IN BERKS COUNTY

More than 100 in Reading, and 2,950 now available throughout the Keystone Region

READING, PA – Oct. 20, 2015 – Comcast today announced it has now launched more than 225 Xfinity WiFi outdoor hotspots throughout Berks County, including more than 100 in and around Reading. This is part of the ongoing expansion of a WiFi network in Comcast's Keystone Region that now includes more than 2,950 hotspots providing free access points that keep Comcast customers connected on the go.

These outdoor hotspots have been located near shopping and dining destinations, auto repair businesses, hair salons, parks, schools and other venues throughout Berks County where customers go on a regular basis.

In Reading, these include access points near the BARTA Transportation Center, Broadcasting Square, Kenhorst Plaza Shopping Center, Shillington Shopping Center and C.E. Cole Intermediate School. Others can be found along Kutztown Road (8), Chestnut Street (6), Perkiomen Avenue (5) and North Fifth Street Highway (5), as well as in neighborhoods along Bingaman Street and Franklin Street.

Elsewhere in Berks County, Xfinity WiFi hotspots can be found in Wyomissing (21, including five along State Hill Road and four along North Park Road), Sinking Spring (10, including two along Iroquois Avenue), Womelsdorf (8, including six along High Street), Hamburg (8, including two along Pottsville Pike) and Robesonia (7, including two along Penn Avenue). Since launching its first hotspots in July, Comcast has added more than 60 in Reading and more than 130 in Berks County.

These complement Comcast's 10 million existing residential and business hotspots across the nation, and most Xfinity Internet customers can access them at no additional cost. The largest WiFi provider in the state, Comcast will reach 3,400 hotspots in the region by year's end. The Keystone Region comprises western, central and northeastern Pennsylvania, eastern Ohio, northern West Virginia and the Maryland panhandle.

-MORE-

“As we continue to invest in our WiFi network, we are bringing residents in Berks County new levels of connectivity and convenience,” said Christine Whitaker, senior vice president of Comcast’s Keystone Region.

Most Xfinity Internet customers can access Xfinity WiFi hotspots by selecting “xfinitywifi” from the list of available networks on their laptops or mobile devices and entering their Comcast email and password. The Xfinity WiFi App, available for download on both iOS and Android devices, makes it easy to locate business and outdoor hotspots, or customers can visit the hotspot finder map online at www.xfinity.com/wifi.

After signing in for the first time, customers will automatically connect to any Xfinity WiFi hotspot in the future, allowing them to save on wireless data plans and take advantage of access points available across the country, including popular vacation destinations along the East Coast.

Comcast’s Xfinity Wi-Fi network ensures customers have the fastest available online experience in their home, at work and in popular outdoor areas. According to Cisco, 88 percent of all U.S. data traffic on mobile and portable devices will travel over Wi-Fi by 2018.

ABOUT COMCAST CORPORATION

Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed Internet and phone providers to residential customers under the XFINITY brand and also provides these services to businesses. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

CONTACTS:

Bob Grove
Robert_Grove@cable.comcast.com
Office: 412.747.6178
Cell: 412.589.6081

Jennifer Bilotta
Jennifer_Bilotta@cable.comcast.com
Office: 215.642.6435
Cell: 267.443.0427