

## Call for Nominations!!! Looking for good people to recognize!!



Let's share some good news in the City of Reading! Berks Community Action Program and the City of Reading have teamed up to honor those that have gone the Extra Mile at an awards ceremony to be held on November 1, 2015 at 2:00 PM in Council Chambers in City Hall.

Extra Mile Day recognizes the capacity we each have to create positive change in ourselves, our families, our organizations and our communities when we "go the extra mile." It is a day to celebrate individuals and organizations in local communities that go the extra mile in order to make a difference. It is also a day to renew our commitment to going the extra mile in personal effort, volunteerism, and service.

Through The Extra Mile we deepen the understanding of volunteerism and its ability to help meet basic human needs and to stimulate as many conversations about those issues as possible.

The vision of The Extra Mile aims to encourage the growth of volunteerism, inspire young people to become the future leaders of the charitable community and encourage our culture to redefine the meaning of "role models" for our youth.



We are asking the community for their nominations. We are seeking to recognize and celebrate the achievements and successes of Extra Mile Ambassadors –those that live, work, and volunteer in the City of Reading that go above and beyond to make a difference to people who live in the City of Reading.

These Extra Mile Ambassadors may have demonstrated a combination of the following:

- Volunteer to take on responsibilities not specifically required by their jobs and take those on with a positive and willing spirit
- Demonstrated leadership or an ability to motivate others in pursuit of excellence
- Considered situations and problems from novel and diverse perspectives; addressed challenges in an innovative manner
- Questioned existing assumptions and beliefs; encouraged people to think of alternative ways of doing things
- Considered constraints that limited innovation; worked within constraints to create novel approaches; found ways to make the most out of existing resources; swiftly moved from ideas to implementation

Please send a nominating letter which includes the following paragraphs to (who wants to be contact):

- **Extra Mile Ambassador Profile** (500 words max). Provide examples of how the nominee has gone the Extra Mile
- **Contact information (phone, address, e-mail address) for:**
  - Person making nomination
  - Nominee
- **Attendance:** Statement that both the person making nomination and the nominee will attend the award ceremony.

Below are two sample nomination profiles from ExtraMileAmerica.org.

### **Ingo Hoepfner, Alamogordo, New Mexico**

Ingo “goes the extra mile” by creating activities around the city for teens in which they can spend time with their friends in a free, safe and inspiring atmosphere. Ingo’s kind words for all and fun-loving spirit embody the best of what Alamogordo has to offer. This commendation is tendered with the sincere appreciation of the City Commission.

### **Jim and Connie Rogers, Alamogordo, New Mexico**

Jim and Connie are recognized for their years of commitment to the citizens of Alamogordo by managing and maintaining The Twice Blest Thrift Shop which helps to fund numerous non-profit organizations and contribute to the quality of life in our community. Jim and Connie are examples of empowered community members who “go the extra mile.” This commendation is tendered with the sincere appreciation of the City Commission.

Letters can be sent to Berks Community Action Program, Inc., Jodi Readinger, Community Relations Coordinator, PO Box 22, 518 Washington Street, Reading, PA 19603. Or email [jreadinger@bcapberks.org](mailto:jreadinger@bcapberks.org). **Deadline for nominations is October 26, 2015.**

In 2009, Extra Mile Day was started to encourage leaders across the U.S. to recognize and celebrate “extra mile” action in their communities. Mayors from San Francisco to Salt Lake City to Washington, D.C., to Boston joined in to support the “extra mile” message.

In 2014, 527 cities declared November 1 "Extra Mile Day" and currently, in 2015, 422 cities and counting are participating.

**For more information, please call Jodi Readinger at BCAP at 610.376.6571.**

**GOING THE EXTRA MILE**

Extra Mile Day is a day to celebrate individuals and organizations that go the extra mile in order to make a difference and lift up others in the community.

It is a day to renew our commitment to going the extra mile in personal effort, volunteerism, and service, and it is a day to acknowledge and thank those around us who go the extra mile for us in our everyday lives.

For info on how to get involved, visit [www.ExtraMileAmerica.org](http://www.ExtraMileAmerica.org)

*Get Your City Involved!*

*Contact:*

*Info@ExtraMileAmerica.org*

