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FOR IMMEDIATE RELEASE

City of Reading Opens Books With Launch of OpenGov Platform

New tool provides instant access to Reading's finances in an interactive, digital format

June 15, 2015 – Reading, PA – Mayor Vaughn D. Spencer announced today the launch of a financial analysis platform powered by OpenGov.com that provides residents, elected officials and staff unprecedented access to the city's finances. The powerful web-based platform transforms volumes of raw financial data into an interactive, digital format. The intuitive interface makes it easier to explore how taxpayer money is collected and spent. The platform may be accessed at <https://readingpa.opengov.com>.

The OpenGov platform displays 5 years of government spending and revenue detail in a user-friendly portal. Users can view historical revenue and expenditure trends over time and explore multiple views of financial data, including by fund, department, expense or revenue type. For example, visitors to the platform may answer frequently asked questions such as "What general fund expenses are incurred by Department?" or "How much did the city collect in taxes?" and then share that information directly from the platform via email or on social media.

Since he took office, Mayor Spencer has been leading initiatives to make the city's records more open and transparent. On February 21, 2015, he signed Executive Order 1-2015: Open Data and Transparent Government which declares the principles of transparency, participation and collaboration as the cornerstones of an open government.

"The Executive Order empowers the citizens of Reading to participate in their government with greater understanding and impact and promotes a culture of data sharing and cooperation among City departments," Mayor Spencer commented. "The launch of this Open Gov platform advances transparency in government and gives our citizens a new way to help us solve our toughest challenges."

"By making its financial data easily accessible in an intuitive, digital format, the city is demonstrating its commitment to efficient, data-driven and transparent government," commented Zac Bookman, CEO and co-founder of OpenGov.

Beyond sharing information with the public, Reading can also use OpenGov internally to create custom reports, manage operations to budget, and keep administrators informed. With today's launch, Reading joins a growing list of nearly 300 leading cities, counties, state agencies, school systems, and special districts across the country that leverage OpenGov technology.

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About OpenGov Inc.

OpenGov is setting a new standard for how governments analyze, share, and compare financial data. Founded in 2012 with headquarters in Silicon Valley, OpenGov is the market leader in cloud-based financial transparency for state and local governments. The OpenGov financial analysis platform transforms budget data into intuitive, interactive reports that make it easy to see how taxpayer money is collected and spent. With OpenGov technology, governments collaborate more effectively through their budgeting process, make smarter data-driven decisions and build trust through greater transparency. The company currently serves nearly 300 governments across 38 states including Minneapolis, New Haven, Addison, TX, and Orange County. Learn more at www.opengov.com.

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