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FOR IMMEDIATE RELEASE

Mayor Spencer Joins Nationwide Effort to Recognize Impact of National Service

Reading, PA – April 4, 2015 – Mayor Spencer will join mayors across the country for the third annual Mayors Day of Recognition for National Service on April 7, 2015, at Riverfront Park at 11:00 AM.

The event at Riverfront Park will highlight Mayor Spencer’s recent commitment to join Cities of Service to expand volunteer strategies that target community needs and enable the City of Reading to effectively leverage citizen service as a viable tool to achieve measurable impact.

Participants include Mayor Spencer, the Mayor’s Clean City Initiative Coordinator, and faculty and students from Penn State Berks who recently completed a service project for the Mayor’s Clean City Initiative.

The City of Reading will be submitting a high impact service plan to Cities of Service that lays out plans and goals for the Mayor’s Clean City Initiative for 2015. This plan includes the appointment of a member of the Mayor’s staff to Chief Service Officer who will be accountable for the overall planning and delivery of service initiatives in conjunction with the Mayor’s Clean City Initiative Coordinator.

“National service is a vital resource for our city,” said Mayor Spencer. “Volunteers make our cities better places to live. As Mayor, I am grateful for the dedication and sacrifice of these citizens, who are helping make our great city stronger, safer, and healthier.”

The Mayors Day of Recognition for National Service is a nationwide bipartisan effort to recognize the positive impact of national service in cities, to thank those who serve, and to encourage citizens to give back to their communities. The day is sponsored by the Corporation for National and Community Service (CNCS), the National League of Cities, and Cities of Service.

“I am proud to be working with Mayor Spencer as we continue to strengthen communities through national service,” said Wendy Spencer, CEO of the Corporation for National and Community Service. “Mayors are leaders who get things done. They know first hand the value of national service in tackling city problems. I commend Mayor Spencer for working with us to improve lives and strengthen communities through national service.”

Across the country, mayors are participating in a variety of activities, including visiting national service programs, hosting roundtables at City Hall, issuing proclamations, and communicating about national service through social media. By shining the spotlight on the impact of service and thanking those who serve, mayors hope to inspire more residents to get involved in their communities.

“National service shows the best of the American spirit – people turning toward problems instead of away, working together to find community solutions,” said Mayor Spencer. “As we thank national

service members for their commitment, let us all pledge to do our part to strengthen our city through service and volunteering.”

For more information on the Mayors Day of Recognition for National Service, including background and a list of participating mayors, visit www.nationalservice.gov/mayorsforservice.

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