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**FOR IMMEDIATE RELEASE**

**Hundreds of Volunteers to Sweep through Streets of Reading this Saturday**

READING, PA – October 8, 2014 – This Saturday, October 11, from 9 AM until noon, hundreds of people will be supporting the Mayor's Clean City Initiative to beautify the streets and parks around the City of Reading by cleaning up and recycling accumulated litter and trash.

ROTC students from Reading High will be cleaning up around the High School, the Clean City Challenge group will be focusing their efforts downtown, volunteers from St. Peter's Church will be working at Riverfront Park and volunteers from the Office of Juvenile Probation will be cleaning City Park.

The fall cleanup is one of the largest Clean City Initiative events. "By working together, we can make a huge difference in Reading in only a few hours," commented Mayor Spencer.

Families, church groups, civic groups, businesses, garden clubs, master gardeners and school groups are all encouraged to roll up their sleeves for a few hours to help beautify and clean up Reading. All volunteers are asked to contact the Mayor's Clean City Initiative Coordinator at 610-587-3090.

A special thank you to Reading Beautification, Inc. and the City of Reading's Public Works department for their roles in this special event.

For more information contact The Mayor's Clean City Initiative Coordinator at 610-587-3090.

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