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FOR IMMEDIATE RELEASE

Reading, PA – November 13, 2015 – A doghouse that represents the famous story that last year's Holiday Tree came to symbolize around the nation was set up this afternoon on the Northeast Corner of the Fifth and Penn Streets intersection.

The story of last year's tree has reached far beyond the boundaries of the City of Reading and has served as a reminder for everyone to stop, pause, and see the true meaning of the holiday. Installing this doghouse is to pay homage to the tree and the message it reminded us all of last year.

This doghouse was constructed by the City of Reading's Public Works Department and will be staffed by the Animal Rescue League at the Tree Lighting Ceremony, hosted by the Downtown Improvement District Authority, next Friday, November 20, 2015 at 6:30 PM.

The annual holiday parade "Holidays Around the World" will make its way down Penn Street on November 21 at 9:30 AM.

For more information regarding these events, please visit Reading's Downtown Improvement District Authority's website at www.downtownreading.com.