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**MEDIA ADVISORY**

**READING MAYOR SPENCER TO HOLD PRESS CONFERENCE WITH WHITE HOUSE OFFICIAL TO PROMOTE HEALTH INSURANCE ENROLLMENT**

***Event in Council Chambers in City Hall Features OPM Director Katherine Archuleta***

READING- On Friday, January 23, 2015, Mayor Vaughn Spencer and City Council President Francis Acosta will welcome Katherine Archuleta, Director of the U.S. Office of Personnel Management (OPM), to speak and participate in a press conference regarding Health Insurance Marketplace Open Enrollment and what City Hall in Reading is doing to help inform its citizens about health insurance coverage and the enrollment deadline.

Mayor Spencer and Director Archuleta will offer remarks at 10:00 a.m., and will participate in media availability from 10:25 to 10:30 a.m.

The Health Insurance Marketplace Open Enrollment Period began November 15 and ends February 15. The Marketplace is where individuals and families can shop for and enroll in health insurance coverage, and find out about their eligibility for Medicaid, the Children's Health Insurance Program (CHIP), or financial assistance available through the Marketplace to help pay for the cost of coverage, depending on household income.

Since Open Enrollment began on Nov. 15, nearly 6.8 million consumers selected a plan or were automatically re-enrolled in the Federally Facilitated Marketplace.

WHO: Reading Mayor Vaughn Spencer  
City Council President Francis Acosta  
OPM Director Katherine Archuleta  
Berks Community Health Center CEO Mary Kargbo

WHEN: Friday, January 23, 2015  
10:00 a.m. Remarks Begin  
10:25 a.m. Media Availability with Mayor Spencer, Director Archuleta

WHERE: Reading City Hall  
City Council Chambers  
815 Washington Street  
Reading, PA 19601

Information about the Health Insurance Marketplace is available at [www.healthcare.gov](http://www.healthcare.gov), and [www.cuidadodesalud.gov](http://www.cuidadodesalud.gov), or by calling 1-800-318-2596; TTY users can call 1-855-889-4325.

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