

RESOLUTION NO. 12 2013

RECOGNITION AND SUPPORT OF REVITALIZATION STRATEGY FOR OBTAINING MAIN STREET PENNSYLVANIA DESIGNATION

The City of Reading City Council hereby resolves as follows:

WHEREAS, the City of Reading City Council recognizes that there is a significant need for continued reinvestment and revitalization of this community in Reading, Pennsylvania and has made a commitment to improve the economy, appearance, and image of their traditional downtown business district; and

WHEREAS, the City of Reading will implement a comprehensive five- year revitalization strategy as established by the Mayor's Main Street Task Force, utilizing the Main Street Five-Point Approach to strengthen the economic potential of the historic downtown and neighborhood business district,

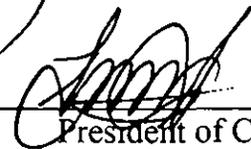
NOW, THEREFORE BE IT RESOLVED THAT, the City of Reading City Council authorizes and supports the endeavor of the Downtown Improvement District and the Mayor's Task Force to seek, by application and award, the Main Street designation by the Department of Economic and Community Development of the State of Pennsylvania, with a five-year revitalization strategy that will drive the improvements for the Main Street area and authorizes the Downtown Improvement District to administer the Main Street program and take any action required to ensure the success of the designation; and

BE IT FURTHER RESOLVED THAT, the Mayor of the City of Reading, as the chief elected executive official, endorses this Resolution, thereby indicating his approval thereof; and

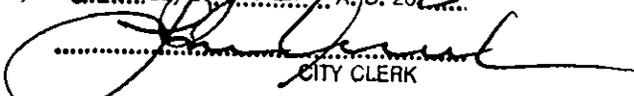
BE IT FURTHER RESOLVED THAT, copies of this Resolution be sent to the Department of Economic and Community Development of the State of Pennsylvania Downtown Pennsylvania Program.

I, LINDA A. KELLEHER, City Clerk of the City of Reading, Pa., do hereby certify, that the foregoing is a true and correct copy of the original Resolution passed by the Council of the City of Reading, on the 28 day of Jan, A. D. 20 13. Witness my hand and seal of the said City this 29 day of Jan, A. D. 20 13.

Adopted by Council on Jan 28, 2013

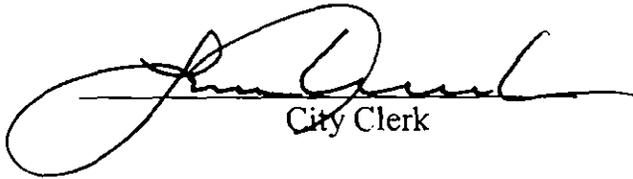


President of Council

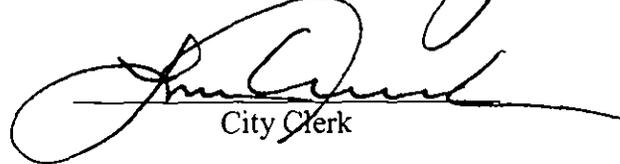


CITY CLERK

ATTEST:


City Clerk

I, Linda A. Kelleher, City Clerk of the City of Reading, PA., do hereby certify that the foregoing is a true and correct copy of the original Resolution adopted by City Council on the 28 day of Jan, 2013 A.D. Witnessed by my hand and seal of the City on this 29 day of Jan, 2013 A.D.


City Clerk