Resolution No. 73 2009

A RESOLUTION AMENDMENT FOR RESOLUTION NO. 56-2009 TO INCOPORATE THE 100 BLOCK OF 9TH AND 10TH STREET IN THE MAIN STREET PROGRAM AND INCLUDE A MAIN STREET PROGRAM BOARD OF DIRECTORS:

WHEREAS, the City of Reading is desirous of obtaining a designation as a PA Main Street Community from the Department of Community and Economic Development of the Commonwealth of Pennsylvania ("DCED") from the PA New Communities Program for prevention and elimination of blight under Section 4(C) of the Housing and Redevelopment Assistance Law, as amended.

WHEREAS, approved by the City Council of the City of Reading that a blighting influence exists because of urban decay and continued divestment in the Central Business District of the City of Reading, Berks County, Pennsylvania (the "City") in and around Penn Street from Second Street to Eleventh Street and from Washington Street to Franklin Street and within the City. The Downtown 20/20 Revitalization Project will prevent further blight and/or eliminate the existing influence by revitalizing the physical infrastructure of the principle streets within the central business district. The Downtown 20/20 Project is designed to 1) eliminate blighting influences, 2) improve pedestrian safety by mitigating vehicle/ pedestrian conflict, 3) improve emergency vehicle reaction time and 4) stabilize the economic activity within the district in order to attract new businesses and create more jobs. The Downtown 20/20 Project is being overseen by the City of Reading Planning & Implementation Committee will assist commercial revitalization through organizing broad community support, implementing strategic business retention and recruitment policies, marketing and promoting the district and leveraging private dollars through the reuse of existing buildings.

WHEREAS, City Council has approved that the City will assume the provision of the full and local share of the project costs.

WHEREAS, the City Clerk of the City Council is directed to execute a certificate attesting to the adoption of this Resolution and to furnish a copy of the Resolution to DCED.

NOW THERFORE BE IT RESOLVED that City Council approves the amendment to include the 100 block of North 9th Street and North 10th Street in the Main Street Program, and incorporate the Main Street Program Board Directors to oversee the Downtown 20/20 project in conjunction with the City of Reading Planning and Implementation Committee.

Adopted by Council June 8, 2009

Vaughn D. Spencer
President of Council

Attest:

Linda A. Kelleher
City Clerk

I, LINDA A. KELLEHER, City Clerk of the City of Reading, Pa., do hereby certify, that the foregoing is a true and correct copy of the original Resolution passed by the Council of the City of Reading, on the 8 day of June A. D. 20 09. Witness my hand and seal of the said City this 9 day of June A. D. 20 09

CITY CLERK