

BILL NO. 33 2014
AN ORDINANCE

AN ORDINANCE AMENDING CITY CODE CHAPTER 346 LITTER AND
ADVERTISING MATERIAL, SECTION 103 PROHIBITING THE PLACEMENT OF
ADVERTISING MATERIAL ON AUTOMOBILES.

THE CITY OF READING HEREBY ORDAINS AS FOLLOWS:

SECTION 1. Amending Chapter 346 Litter and Advertising Material, Section 103 by adding
a prohibition for the placement of advertising materials on automobiles as follows:

§ 346-103. Restrictions on distributing advertising matter. [Added 12-10-1980 by Ord.
No. 52-1980]

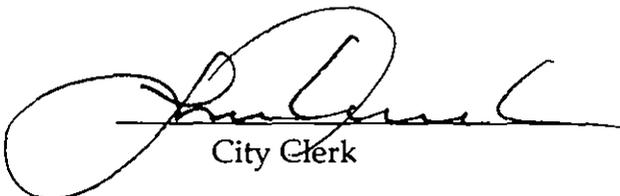
No person, partnership, firm or corporation shall distribute or cause to be distributed any
handbills, advertisements, circulars, waste papers or other advertising matter whatever in the
City by casting, scattering, placing or handing the same upon any of the streets of the City or
on the pavements, sidewalks, alleys, ~~or~~ footways, *or automobiles* thereof. However, nothing
herein shall prevent any person from handing any noncommercial literature or other printed
matter upon any of the streets, pavements, sidewalks, alleys or footways in the City to any
person willing to receive the same, and nothing herein shall prevent any person with
permission of the owner from distributing or causing to be distributed handbills,
advertisements, circulars or other advertising matter upon private property located within
the City.

SECTION 2. This ordinance shall become effective ten (10) days after its adoption in
accordance with Sections 219 and 221 of the City of Reading Home Rule Charter.

Enacted April 14 2014

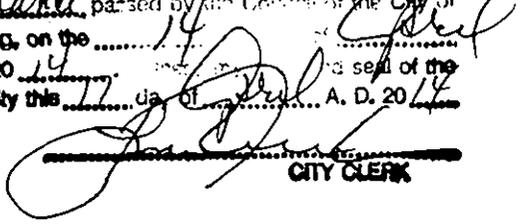

President of Council

Attest:



City Clerk

(Waltman)

I, LINDA A. KELLEHER, City Clerk of the City
of Reading, Pa., do hereby certify, that the fore-
going is a true and correct copy of the original
Ordinance, passed by the Council of the City of
Reading, on the 14 day of April
A. D. 20 14. In witness whereof, I have hereunto set my
said City this 14 day of April, A. D. 20 14.


CITY CLERK

Submitted to Mayor: _____

Date: 4/15/14

Received by the Mayor's Office: _____

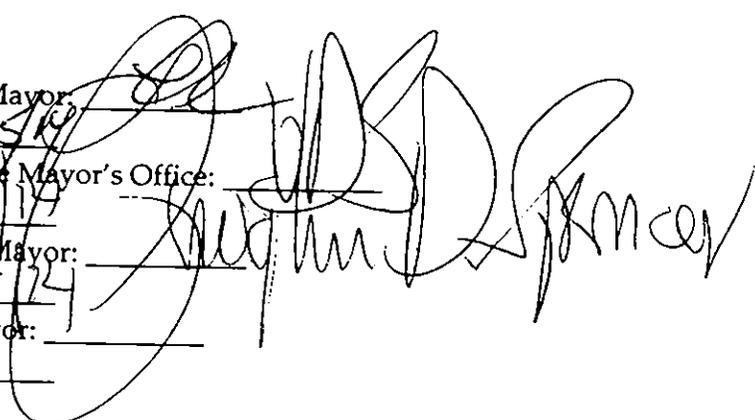
Date: 4/15/14

Approved by Mayor: _____

Date: 4/15/14

Vetoed by Mayor: _____

Date: _____

The image contains several handwritten signatures and dates. A large, stylized signature is written over the 'Submitted to Mayor' and 'Received by the Mayor's Office' lines. Another signature, which appears to be 'William D. Spencer', is written over the 'Approved by Mayor' line. The date '4/15/14' is handwritten in three locations: once on the 'Submitted to Mayor' line, once on the 'Received by the Mayor's Office' line, and once on the 'Approved by Mayor' line.