

CITY COUNCIL

Nominations and Appointments Committee

**Monday, May 18, 2015
4:00 pm
City Council Office
Committee of the Whole**

The Nominations and Appointments Committee will meet as needed to address nominations and appointments to the City's boards, authorities and commissions.

Although Council committee meetings are open to the public, public comment is not permitted at Council Committee meetings. However, citizens are encouraged to attend and observe the meetings. Comment from citizens or professionals during the meeting may be solicited on agenda topics via invitation by the Committee Chair.

All electronic recording devices must be at the entry door in all meeting rooms and offices, as per Bill No. 27-2012

I. Interview

4:00 - R. David Myers - appointment - CRIZ Authority

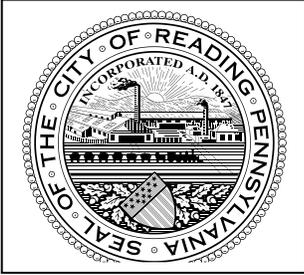
4:30 - Elizabeth Stanley - reappointment - Charter Board

4:45 - David Farrar - appointment - Main Street Board

II. Appointment Recommendations

III. Review Pending Applications Memo & BAC Openings

IV. Equal Business Opportunity Advisory Board - M. Katzenmoyer



CITY COUNCIL

Nominations & Appointments Committee

**Monday, May 4, 2015
Meeting Report**

Attendance: D. Sterner, S. Marmarou, M. Goodman-Hinnershitz

Others Attending: S. Katzenmoyer, B. Rivera

The meeting was called to order at 4:00 pm by Mr. Marmarou.

I. Interviews

Charles Milch (appointment – CRIZ Authority)

Mr. Marmarou questioned why Mr. Milch was interested in serving on the CRIZ Authority and if he understood its purpose. Mr. Milch stated that he has attended CRIZ Authority meetings. He stated that he has been a resident of Reading for 16 years and is also a business owner. He stated that the City's prosperity depends on economic growth and he stated that CRIZ will help bring new businesses to designated areas of the City. He stated that this will provide many opportunities for local entrepreneurs and will increase job opportunities for residents and improve their quality of life.

Ms. Goodman-Hinnershitz questioned what Mr. Milch would bring to CRIZ. Mr. Milch stated that he is a business owner and also teaches economics and finance. He stated that he understands how financial packages impact the business and the economy. He stated that he has served on many professional boards in the past and he is the CEO of his own company so he can see opportunities from many perspectives.

Mr. Sterner questioned the types of economic development projects that should occur. Mr. Milch expressed the belief that finding a large company to employ thousands of people is very difficult. He stated that he is partial to small businesses as they also bring many jobs. He explained how he is currently working with the owner of "Off the Wall" (a business located on Penn St) to advance through the process to appear on the TV show "Shark Tank".

Mr. Sterner agreed with this approach and noted that it is difficult to attract large companies. Mr. Milch stated that Reading's lack of good highway connections adds to this difficulty. He highlighted the growth in the area of 8th & Oley Sts.

Mr. Sterner stated that he reviewed Mr. Milch's resume and he has experience in this area and that he is very suitable for this position.

Ms. Goodman-Hinnershitz stated that she agrees that many small businesses can become multi-million dollar companies.

Mr. Milch stated that he chose to move to Reading. He stated that Reading has beautiful architecture, a river, minor league baseball and hockey teams, the arena and performing arts center, excellent restaurants, a symphony, and an art museum. He stated that Reading needs to promote these things and people will flock to Reading.

Mr. Marmarou described how 23 Greek-owned businesses were on Penn St in the 1920's.

The Nominations and Appointments Committee recommends the appointment of Charles Milch to the CRIZ Authority.

Andrew Molteni (reappointment – Environmental Advisory Council)

Mr. Marmarou questioned if Mr. Molteni attended the meetings regularly. Mr. Molteni stated that he does. He stated that most members attend and that there is one vacancy.

Mr. Marmarou questioned how City Council could assist the EAC. Mr. Molteni noted the need for more dialog. He stated that he has a science background but that many people cannot see beyond the science. He stated that there are no certainties and that things are always changing. He noted the need to use best practices and to err on the side of safety. He expressed the belief that humans have abused the Earth and that water wars are in the near future. He stated that the world cannot produce enough

food due to bad farming practices. He noted the need for all to change self to improve these conditions.

Ms. Goodman-Hinnershitz questioned the EAC's greatest accomplishment. Mr. Molteni stated that they have addressed light pollution and he has helped to save many trees from being taken down.

Ms. Goodman-Hinnershitz questioned future projects of the EAC. Mr. Molteni noted the need for Reading to become a fun, safe, and viable community. He noted the need for development to have better architectural design.

Ms. Goodman-Hinnershitz questioned future projects specific to the EAC. Mr. Molteni noted the need to expand green space. He suggested that Reading remove bad housing to allow for more open spaces.

Mr. Marmarou questioned what would be happening with the property at 3rd & Washington Sts. Ms. Goodman-Hinnershitz stated that this is unknown at this time.

Ms. Goodman-Hinnershitz stated that the new Doubletree hotel will have green spaces. Mr. Molteni was glad to hear this but stated that the development of the parcel did not leave room for street trees.

Ms. Goodman-Hinnershitz stated that she is proud of the work of the EAC. Mr. Molteni thanked Ms. Goodman-Hinnershitz and stated that all the members enjoy the work.

Ms. Goodman-Hinnershitz expressed the belief that PA DEP will continue to request dam removals. Mr. Molteni stated that safety is a concern but that nothing is 100% safe.

The Nominations and Appointments Committee recommends the reappointment of Andrew Molteni to the Environmental Advisory Council.

Michael Fiucci (reappointment – Berks County Convention Center Authority)

Mr. Marmarou questioned attendance at the 7 am meetings. Mr. Fiucci stated that he does not have problems attending but noted that this is very early. He stated that Mr. Boscov never attends meetings. He stated that Mr. Adams has health issues and is currently unable to attend. He noted his disappointment that Mr. D'Amico was not reappointed by the Commissioners.

Ms. Goodman-Hinnershitz questioned if a quorum is reached. Mr. Fiucci stated that it is. He stated that the City positions on the Authority are full.

Mr. Sterner questioned if Mr. Boscov would be reappointed. Mr. Fiucci stated that he is appointed by the Commissioners.

Mr. Marmarou questioned the impact of the Doubletree hotel. Mr. Fiucci expressed the belief that this would be a great asset to the arena and would increase the number of conventions held in Reading.

Mr. Marmarou described problems when handicapped patrons are dropped off at the arena and receive violations. Mr. Fiucci stated that the Authority has worked with the Police Department to address this issue. He noted the need for the Parking Authority to have more understanding for people who need handicap access during drop off and pick up before and after events.

Ms. Goodman-Hinnershitz suggested that this situation may improve after the hotel parking lot is accessible by all.

Mr. Fiucci stated that he suggested some time ago that Penn St be one way between 4th and 9th Sts to help with traffic flow for events. He stated that Allentown uses this practice at their arena and it works very well.

Ms. Goodman-Hinnershitz suggested that Mr. Marmarou put his concerns in writing and discuss them with the Parking Authority executive director.

Mr. Sterner stated that Penn St is a state road and any changes would need to be approved by PennDOT. Ms. Katzenmoyer stated that Mr. Johnson would also need to be involved and a traffic study would need to be conducted.

Ms. Goodman-Hinnershitz stated that issues are magnified when trains go through at event times. She suggested waiting until after the hotel opens to address this issue as the hotel traffic is unknown. She stated that traffic flow will also be affected during the construction project on the Penn St Bridge and that people have bad directions when coming to events from areas outside Berks County.

Mr. Sterner questioned the direction of the Authority over the next five years. He questioned the financial state of the Authority. Mr. Fiucci stated that the Authority lost money when it bought the Royals. He stated that this purchase was made to ensure the team remained in Reading. He stated that now that the team has been sold the

Authority is more financially sound. He stated that the team has recently become affiliated with the Flyers.

Mr. Marmarou stated that Allentown based their baseball stadium and hockey arena on the projects done in Reading.

Mr. Fiucci stated that the buildings will need some capital improvements in the near future. He stated that new lighting was recently installed.

Mr. Sterner questioned upcoming events. Mr. Fiucci stated that the new general manager is very aggressive and has many events scheduled.

Ms. Goodman-Hinnershitz questioned if Skate America would be returning. Mr. Fiucci stated that it would not be this season. Ms. Katzenmoyer stated that Nancy Kerrigan's Halloween skating show was recently announced.

Mr. Sterner questioned how the WWE shows sell. Mr. Fiucci stated that they were great at first but attendance is down. He stated that Berks County basketball events are growing and the Authority is trying to get District and State games scheduled.

The Nominations and Appointments Committee recommends the reappointment of Michael Fiucci to the Berks County Convention Center Authority.

Barbara Waller (appointment – Code and License Appeals Board)

Mr. Marmarou questioned why Ms. Waller was interested in serving. Ms. Waller stated that she has some time and this would be a great opportunity. She stated that she is very active and has broad based experience.

Ms. Goodman-Hinnershitz questioned if Ms. Waller had any personal violations of City regulations. Ms. Waller stated that she received a QoL ticket for visible trash cans along the side of her home.

Ms. Goodman-Hinnershitz questioned Ms. Waller's opinion of the QoL ticket program. Ms. Waller stated that she paid the ticket and corrected the issue but that she does not feel the program is administered consistently.

Mr. Marmarou questioned when the ticket was received. Ms. Waller stated that it was five years ago. She explained that the back of her home is very dark and so she has

hidden her trash cans with plantings so that they are no longer visible. She does feel that the program has merits.

Mr. Marmarou stated that a neighbor received a ticket when someone dumped a 50" TV in the alley behind her home.

Ms. Goodman-Hinnershitz stated that she also received a ticket for an abandoned TV.

The Nominations and Appointments Committee recommends the appointment of Barbara Waller to the Code and License Appeals Board.

II. Other Business

Ms. Goodman-Hinnershitz stated that the Comprehensive Plan meeting at Pendor Park is on Monday, May 11. She stated that she will not be attending the Committee of the Whole meeting that afternoon but will be at the regular meeting.

Mr. Marmarou noted the locked gates at Baer Park not allowing access to the bleachers for spectators. Ms. Goodman-Hinnershitz suggested that Mr. Marmarou speak with Ms. Klahr.

Ms. Goodman-Hinnershitz stated that the Baer Park field house is not accessible due to a boxing program being held there. Ms. Katzenmoyer reminded all that the boxing program does not have a formal agreement with the City.

The Nominations and Appointments Committee adjourned at 4:54 pm.

Respectfully Submitted by,
Shelly Katzenmoyer, CMC
Deputy City Clerk



CITY OF READING
BOARDS AUTHORITIES & COMMISSIONS
APPLICATION FORM

Article X of the City of Reading Home Rule Charter encourages the participation of citizens in their government through the establishment of Boards, Authorities and Commissions to carry out City business. Broad citizen participation is encouraged in the recruitment of appointees and in making appointments.

No appointee of any board, authority, or commission shall hold any other elected public office or any compensated position for the City. No person may serve concurrently on more than one board, authority or commission. The Charter requires all appointees to be residents of the City of Reading. At the discretion of Council, persons not residing in the City may be appointed if they have a significant property holding or business interest in the City.

Name: R. David Myers
 Address: 1607 Alsace Rd. Reading, Pa 19604
 Years living at this address: 3

Date of Birth: 12-27-1948

Occupation: Director O'Pake Institute

Place of Employment & Address: Alvernia University
540 Upland Ave.
Reading, Pa. 19607

Telephone: Day 610-296-2961 Evening 610-370-7293
 E-mail: Davidmyers@alvernia.edu

If you need more space for any of the questions below, please use the back of this form.
 If you have a current resume, please attach it to this completed application.

1. What Board, Authority or Commission are you interested in serving on? Why?
CRIZ - City of Reading Revitalization and Improvement
Because I believe that my experience and background could assist in helping
Community revitalization efforts
zone Authority

2. In your opinion, what is the primary purpose of this board?

To develop a CRIZ application and once successful manage the CRIZ process

3. What skills, abilities or other characteristics do you have that will help the Board successfully achieve its purpose?

Background and experience in state government and local and regional economic development

4. Have you had any previous experience with this particular board? If yes, please describe.

No

5. Have you served in any other volunteer roles in the community? (e.g. youth organizations, church, etc.) Please list.

BCTV
Sustainability Task Force

6. Have you ever been employed by the City of Reading? If so, please list.

No

7. In a business relationship, have you ever provided goods or services for the City? If so, please describe?

No

8. Have you served previously on any other City of Reading Board, Authority, or Commission or in any other advisory capacity? If yes, please list the position and date(s) of service.

No

9. Are you currently a registered voter? Yes No

10. Have you ever been convicted of a felony? Yes No

11. Do you own any properties or businesses in the City? If so, please list?

Home - 1607 Alsace Rd.

12. Do you have any water/sewer bills, property taxes, codes violations, or fines which are delinquent for 6 months or longer? If so, please list and provide explanation.

No

I verify that the statements made in this application are true and correct. I understand that any false statements herein are made subject to penalties of 18 PA.C.S. 4904, relating to unsworn falsification of authorities. I consent to and authorize, without reservation, the City of Reading to obtain information relating to my law enforcement record, convictions for other than Summary Offenses, my tax payment record (including all applicable taxes payable to the City of Reading), and my utility payment record. Convictions will not automatically disqualify the applicant. I authorize each applicable agency to which this form is presented to release any results, upon request of the City of Reading, as described above. Copies of this consent that show my signature are as valid as the original signed by me. This consent is valid until the termination of my application process or my affiliation with the City of Reading, whichever is later.

R. David Myers
Printed Name


Signature

4-24-2015
Date

Please return the completed form to the

City Clerk's Office
Office 2-24
815 Washington Street
Reading, PA 19601

R. DAVID MYERS

CONTACT INFORMATION

1607 ALSACE RD.
READING, PA 19604

107 UPLAND CENTER, 550 UPLAND AVE.
ALVERNIA UNIVERSITY
READING, PA 19604

David.myers@alvernia.edu
or dave.myers545@gmail.com

PROFESSIONAL CAREER

Director, O'Pake Institute for Ethics, Leadership and Public Policy, Alvernia University:
Founding director of institute focused on ethics, leadership and public service.

Accomplishments:

- Wrote and produced Berks Vital Signs 2014, a statistical and analytical overview of Berks County.
- Implemented College Success program for low-income students in the city of Reading.
- Launched a series of seminars for community leaders on ethical issues.
- Supported a study by the Reading Health System into how they could deploy their assets and resources to anchor community revitalization efforts.
- Implemented faculty workshops on leadership and ethics education.
- Created of O'Pake lecture on ethics and leadership in public service.
- Moderated regional crime summit.

Chief of Staff, Office of the President
Executive Director for External Relations and Economic Development
Bucknell University, Lewisburg, PA

Major Duties:

- Managed the Office of the President and all aspects of the Board of Trustees;
- Coordinated strategic planning;
- Supported programs to help diversify the undergraduate student population and university staff;
- Managed External Relations, including community and governmental relations, as well as all external Economic Development Activities;
- Oversight of Office of Sponsored Research, including intellectual property policy and technology transfer programs;
- Developed the Bucknell University Innovation Center.

Significant Accomplishments:

- Coordinated strategic planning process, implementation of campus master plan and Middle States review process.
- Over four years, procured \$24 million in supplemental state and federal funding for university projects.
- Developed the Lewisburg Core Community Initiative which resulted in the investment of \$26 million in downtown construction projects, including the relocation of the Bucknell University Bookstore, the acquisition of the US Post Office which will be converted in offices for 65 university employees; improvements to the historic Campus Theatre, which is the anchor of a downtown arts district and the conversion of a virtually abandoned building into a small business incubator/innovation center.
- Created the Campus Greening Council, securing participation in the President's Climate Commitment, helped establish a bike sharing program and the introduction of Zip Cars, establishing a Green Investment Fund to promote sustainability on campus and assembled people and resources for a stream restoration project to provide green stormwater management on campus and reduce downstream flooding.
- Key role in developing the KinBER project which secured the largest grant under the federal stimulus program for broadband deployment. Statewide grant amounted to \$98 million. Bucknell was the only private, liberal arts college to serve on its board.
- Established the Bucknell Public Policy Institute, creating an interdisciplinary program focused on public policy development, and the Bucknell Innovation Group, creating an infrastructure for entrepreneurship and innovation on campus.

Deputy Chief of Staff, Office of the Governor
Commonwealth of Pennsylvania, Harrisburg, PA

Major Duties:

- Managed Personnel, Procurement, Technology, Budgeting and other aspects of the 90 person, \$ 8 million office;
- Served as liaison between the Governor and the Departments of Health, Community and Economic Development, Public Welfare, the State System of Higher Education and Penn State University; Oversaw appointment and compensation of executive staff.
- Advised the Governor on economic development; technology and telecommunications; energy, environmental and health care policy;
- Managed negotiations of key administration initiatives; and
- Served on the State Employees Benefit Trust Fund.

Significant Accomplishments:

- Enactment and implementation of the Governor's \$2.3 billion comprehensive economic development strategy.

- Brokered improvements to the state telecommunications deregulation act, which greatly enhanced access to broadband services and created a state fund to foster the expansion of broadband coverage for Pennsylvania Schools.
- Developed the framework for the Pennsylvania Energy Independence Initiative, which provided support for alternative energy development and energy conservation.
- Developed and secured enactment of the PACE Plus program designed to coordinate the state pharmaceutical assistance program for seniors with the federal Medicare Part D program. This was the most significant expansion of the state prescription drug program since its inception in in the mid 1980's.
- Negotiated an agreement with the four Blue Cross Plans in Pennsylvania for a voluntary contribution to support expanded coverage for uninsured adults in the Commonwealth.

Served as Deputy Director of the Rendell Transition in 2002. Managed day-to-day operations of the transitions. Coordinated the work of 30 transition teams, worked with Steering Committee, Transition Chairs, the Governor-elect on transition matters. Oversaw the collection and review of over 10,000 resumes. Produced first 100 days report, campaign commitment report.

Director of Policy and Research, House Minority Whip
 Pennsylvania House of Representatives, Harrisburg, PA

Major Duties:

- Developed Caucus Legislative Initiatives;
- Communications with external constituencies, including message development;
- Coordinated policy related Polling and Focus Group activities;
- Legislative Strategy and Negotiations; and
- Served on the Pennsylvania State Employees Retirement System.

Vice President for Finance and Research
 Hospital and Heathsystem Association of Pennsylvania, Harrisburg, PA

Major Duties:

- Supervised research on aspects of the health care delivery system, including hospital finance, regional variation in access to health care and insurance coverage;
- Represented the interests of Pennsylvania hospitals relative to financial matters before state and federal agencies;
- Conducted economic impact analysis on health care delivery systems; and
- Supported the development of community health improvement projects.

Significant Accomplishments:

- Creation of a Pennsylvania Atlas of Health Care, in conjunction with researchers at the Hickock School at the Dartmouth Medical Center.

- Developed a series of reports on the impact of payers on the outcomes of inpatient care.

Special Assistant to the Governor
Commonwealth of Pennsylvania, Harrisburg, PA

Duties:

- Served as the liaison between Governor Casey and the Departments of Health; Public Welfare and Aging;
- Served as a member of the Board of Governors of the State System of Higher Education;
- Advised the Governor on Health and Social Welfare Policy; and
- Coordinated administration efforts to enact comprehensive health care legislation.

Significant Accomplishments:

- Developed the Pennsylvania Children's Health Insurance Program, which became the national model for the federal S-CHIP program.

Deputy Secretary, Department of Environmental Resources, Commonwealth of Pennsylvania, Harrisburg, PA

Duties:

- Responsible for all external relations of major state environmental agency, including communications, press and publications; government, business and community relations; message development; managing legislative agenda
- Managed a staff of twenty in seven different locations.

Significant Accomplishments:

- Secured enactment of six major environmental statutes, including the most expansive statewide recycling program in the nation; a state environmental infrastructure bank known as PennVEST; a state Hazardous Sites Cleanup Act; Low Level Radioactive Waste Treatment Statute, a comprehensive Storage Tank act, that covered both above and underground tanks; and comprehensive amendments to the Clean Air Act.

OTHER EMPLOYMENT

Deputy Secretary for Policy and Planning, Governor's Office, Commonwealth of Pennsylvania, Harrisburg, PA

Managed Governor's Office of Policy and Planning; managed review of the Commonwealth's job training and worker education programs.

Special Assistant to Minority Leader, Senate of Pennsylvania, Harrisburg PA
Coordinated caucus policy development and issues identification process; involved in budget and legislative negotiations; coordinated caucus message development process.

Executive Director, Senate Education Committee, Harrisburg, PA
Staff to the Education Committee, managed flow of education related legislation, heavily involved in budget process; personal staff to the Committee chair.

Significant Accomplishments:

- Created of the State System of Higher Education
- Developed and negotiated enactment of basic education funding formula.
- Enactment of the Pennsylvania Safe Drinking Water Act
- Developed and negotiated major revisions in state funding for public education to promote equity in financing.

Assistant Dean of Students, Rutgers College, New Brunswick, NJ
Managed student affairs office which was responsible for fraternity and sorority system; student judicial system; freshmen orientation and the parent's association)
Vice President for Finance and Research
Hospital and Healthsystem Association of Pennsylvania, Harrisburg, PA

Education

BA Cornell University, History
MA (ABD) University of Massachusetts-Amherst, American History
ABD Rutgers University, American History

OTHER SERVICE

MEMBER, BOARD OF DIRECTORS, GREATER SUSQUEHANNA KEYSTONE INNOVATION ZONE
MEMBER, BOARD OF DIRECTORS, EVANGELICAL COMMUNITY HOSPITAL
MEMBER, BOARD OF DIRECTORS, LEWISBURG DOWNTOWN PARTNERSHIP
MEMBER, UNION COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY
MEMBER, PENNSYLVANIA STATE EMPLOYEES BENEFIT TRUST FUND
MEMBER, PENNSYLVANIA PUBLIC TELEVISION NETWORK
ALTERNATE MEMBER, PENNSYLVANIA STATE EMPLOYEES RETIREMENT SYSTEM
ALTERNATE MEMBER, PENNSYLVANIA HIGHER EDUCATION ASSISTANCE AGENCY
MEMBER, BOARD OF GOVERNORS, PENNSYLVANIA STATE SYSTEM OF HIGHER EDUCATION
MEMBER, CUMBERLAND VALLEY SCHOOL DISTRICT BOARD OF DIRECTORS
MEMBER, CUMBERLAND-PERRY VOCATIONAL TECHNICAL SCHOOL
MEMBER AND CHAIR, CUMBERLAND COUNTY PLANNING COMMISSION



MEMORANDUM

TO: Council President
FROM: Mayor
DATE: April 24, 2015
SUBJECT: BAC Appointment

Handwritten initials, possibly "MS", in black ink.

Elizabeth Stanley of 225 Hanely Place Reading PA is nominated for membership to Charter Board pending all required background approval.

A large, stylized handwritten signature in black ink, likely belonging to the Mayor.

RECEIVED
APR 28 2015

BY: mak





CITY OF READING, PENNSYLVANIA

MEMORANDUM

TO: Mayor
FROM: Shelly Katzenmoyer, Deputy City Clerk
DATE: June 13, 2013
SUBJECT: Appointment Application

The Council office has received the following application from Elizabeth Stanley. Ms. Stanley is reapplying for membership to the Charter Board.

Please let the Council office know if you will endorse the appointment of this applicant.

No, I will NOT endorse This
appointment

received 5-23-14
mak





CITY OF READING
BOARDS AUTHORITIES & COMMISSIONS
APPLICATION FORM

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No appointee of any board, authority, or commission shall hold any other elected public office or any compensated position for the City. No person may serve concurrently on more than one board, authority or commission. The Charter requires all appointees to be residents of the City of Reading. At the discretion of Council, persons not residing in the City may be appointed if they have a significant property holding or business interest in the City.

Name: Elizabeth A. Stanley
Address: 225 Hanley Place, Reading, PA 19611
Years living at this address: 37 years
Date of Birth: 10/31/1945
Occupation: sales manager
Place of Employment & Address: Bullfrog Films
P.O.Box 149
Oley, PA 19547
Telephone: Day 610-779-8226 Evening 610-777-0863
E-mail: zilabets@hotmail.com

If you need more space for any of the questions below, please use the back of this form.
If you have a current resume, please attach it to this completed application.

1. What Board, Authority or Commission are you interested in serving on? Why?
I am interested in continuing to serve on the City of Reading Charter Board. I believe my experience on the Charter Board enables me to contribute to the deliberations and decisions.

2. In your opinion, what is the primary purpose of this board?

The primary purpose of the Charter Board is to enforce the provisions of the Home Rule Charter of the City of Reading.

3. What skills, abilities or other characteristics do you have that will help the Board successfully achieve its purpose?

I bring to the Charter Board my skills in active listening, close reading of legal documents, sharp attention to detail, and the ability to assess and judge each question based on the provisions of the Charter.

As an educator and presenter, I offer skills in communicating and educating City officials and the citizens of Reading about the Home Rule Charter.

4. Have you had any previous experience with this particular board? If yes, please describe.

Yes, I was first appointed to the Charter Board in December 2004. I was re-appointed to the Charter Board in September 2008.

5. Have you served in any other volunteer roles in the community? (e.g. youth organizations, church, etc.) Please list.

I serve on the Leadership Team of the League of Women Voters of Berks County, and produce a monthly program on BCTV. I serve as president of Berks Bards, and co-ordinate a poetry series at RACC. I serve as a judge for the Young Poets contest, Reading Public Library, and MC for the event. I served on the Lay Ministry Board at Trinity Lutheran Church, Robesonia.

6. Have you ever been employed by the City of Reading? If so, please list.

No.

7. In a business relationship, have you ever provided goods or services for the City? If so, please describe?

No.

8. Have you served previously on any other City of Reading Board, Authority, or Commission or in any other advisory capacity? If yes, please list the position and date(s) of service.

No.

9. Are you currently a registered voter? Yes No

10. Have you ever been convicted of a felony? Yes No

11. Do you own any properties or businesses in the City? If so, please list?

I own my home at 225 Hanley Place, Reading, PA 19611

I do not own any other property or business in the City.

12. Do you have any water/sewer bills, property taxes, codes violations, or fines which are delinquent for 6 months or longer? If so, please list and provide explanation.

No.

I verify that the statements made in this application are true and correct. I understand that any false statements herein are made subject to penalties of 18 PA.C.S. 4904, relating to unsworn falsification of authorities. I consent to and authorize, without reservation, the City of Reading to obtain information relating to my law enforcement record, convictions for other than Summary Offenses, my tax payment record (including all applicable taxes payable to the City of Reading), and my utility payment record. Convictions will not automatically disqualify the applicant. I authorize each applicable agency to which this form is presented to release any results, upon request of the City of Reading, as described above. Copies of this consent that show my signature are as valid as the original signed by me. This consent is valid until the termination of my application process or my affiliation with the City of Reading, whichever is later.

Elizabeth A. Stanley
Printed Name

Elizabeth A. Stanley
Signature

May 7, 2013
Date

Please return the completed form to the

**City Clerk's Office
Office 2-24
815 Washington Street
Reading, PA 19601**



CITY OF READING, PENNSYLVANIA

MEMORANDUM

TO: Mayor
FROM: Shelly Katzenmoyer, Deputy City Clerk
DATE: April 16, 2015
SUBJECT: Appointment Application

The Council office has received the attached BAC application from David Farrar. Mr. Farrar is applying for membership to the Main Street Board.

Please let the Council office know if you will endorse the appointment of this applicant.

Yes, I will endorse the appointment of this applicant,

RECEIVED
APR 28 2015

BY: mak





CITY OF READING
BOARDS AUTHORITIES & COMMISSIONS
APPLICATION FORM

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Name: David Farrar
Address: 539 onward Ave Phoenixville PA 19460
Years living at this address: 1 year
Date of Birth: 3-9-82
Occupation: General Manager - Santander Arena & Performing Arts Center
Place of Employment & Address: 700 Penn Street
Reading PA 19602
Telephone: Day 610-898-7210 Evening 604-314-1466
E-mail: Dfarrar @ santander-arena.com

If you need more space for any of the questions below, please use the back of this form.
If you have a current resume, please attach it to this completed application.

1. What Board, Authority or Commission are you interested in serving on? Why?

Main Street Board

2. In your opinion, what is the primary purpose of this board?

To improve downtown Reading!

3. What skills, abilities or other characteristics do you have that will help the Board successfully achieve its purpose?

A desire to see downtown Reading thrive!

4. Have you had any previous experience with this particular board? If yes, please describe.

NO

5. Have you served in any other volunteer roles in the community? (e.g. youth organizations, church, etc.) Please list.

NO

6. Have you ever been employed by the City of Reading? If so, please list.

NO

7. In a business relationship, have you ever provided goods or services for the City? If so, please describe?

NO

8. Have you served previously on any other City of Reading Board, Authority, or Commission or in any other advisory capacity? If yes, please list the position and date(s) of service.

NO

9. Are you currently a registered voter? Yes No

10. Have you ever been convicted of a felony? Yes No

11. Do you own any properties or businesses in the City? If so, please list?

NO

12. Do you have any water/sewer bills, property taxes, codes violations, or fines which are delinquent for 6 months or longer? If so, please list and provide explanation.

NO

I verify that the statements made in this application are true and correct. I understand that any false statements herein are made subject to penalties of 18 PA.C.S. 4904, relating to unsworn falsification of authorities. I consent to and authorize, without reservation, the City of Reading to obtain information relating to my law enforcement record, convictions for other than Summary Offenses, my tax payment record (including all applicable taxes payable to the City of Reading), and my utility payment record. Convictions will not automatically disqualify the applicant. I authorize each applicable agency to which this form is presented to release any results, upon request of the City of Reading, as described above. Copies of this consent that show my signature are as valid as the original signed by me. This consent is valid until the termination of my application process or my affiliation with the City of Reading, whichever is later.

David Farrar
Printed Name


Signature

3-27-15
Date

Please return the completed form to the

**City Clerk's Office
Office 2-24
815 Washington Street
Reading, PA 19601**

M E M O R A N D U M

TO: Nominations and Appointments Committee
FROM: Shelly Katzenmoyer, Deputy City Clerk
DATE: May 18, 2015
SUBJECT: Pending Applications

The following persons have applications for Boards, Authorities, and Commissions pending:

Charter Board - *3 openings*

- **Elizabeth Stanley** - reappointment - has Mayoral approval

Stadium Commission - *1 opening*

- **Christopher Ninfo** - appointment - will need Mayoral approval
- **Frank Gromis** - appointment - sent to Mayor May 2015

Main Street Board - *1 opening*

- **Ian Gross** - appointment - sent to Mayor December 2014
- **Ray Melcher** - appointment - sent to Mayor February 2015
- **Pier Ignozzi-Shafer** - appointment - sent to Mayor February 2015
- **David Farrar** - appointment - has Mayoral approval

Zoning Hearing Board - *1 opening and 1 alternate opening*

- **William Harst** - reappointment

Blighted Property Review Committee - *1 opening*

- **Heminton Urena** - reappointment - will need Mayoral approval

CRIZ Authority - *3 openings*

- **R. David Myers** - appointment

Police Civil Service Board - 2 openings

- **Edwin Stock** - reappointment
- **Pamela Johnson** - appointment

Library Board - 1 opening

- **Mario Richiez** - appointment

Board of Ethics - 3 openings

- **Jonathan DelCollo** - reappointment - will need Mayoral approval
- **Joseph Amprey** - reappointment - will need Mayoral approval

Redevelopment Authority - 2 openings

- **Roberto Campitelli** - appointment - will need Mayoral approval

BOARDS, AUTHORITIES & COMMISSIONS

OPEN SEATS

MAY 18, 2015

Board, Authority & Commission	Mayor appointment w/ Council approval	Mayor appointment	Council appointment
BOARDS			
Electrician's Examining Board			
			Board full
Plumbing Board of Examiners	Board full		
Reading HVAC Board			5 openings
Zoning Hearing Board			1 opening
			1 alternate opening
			1 application pending
Police Civil Service Board			2 openings
			2 applications pending
Fire Civil Service Board			1 opening
Board of Historical Architectural Review			5 openings
Board of Trustees of the Reading Public Library			1 City opening
			1 application pending

Board of Health			1 opening
			1 alternate opening
Board of Ethics			
			3 openings
			2 applications pending
Building/Fire Code Board of Appeals			
			1 opening
			2 alternate openings
Animal Control Board			
			3 openings
Charter Board			
			3 openings
			1 application pending
Code & License Appeals Board			
			3 alternate openings
Minority Bus. Board			
			7 openings
City-wide Diversity Board			
			Board full
Main St Board			
			1 opening
			4 applications pending

AUTHORITIES

Reading Area Water Authority			
			1 opening
Reading Redevelopment Authority			
	2 openings		
	1 application pending		
Reading Housing Authority			
	Board full		
Reading Parking Authority			
		Board full	
Convention Center Authority			
			Board full
Downtown Improvement District Authority			
	1 opening		
City Revitalization Improvement Zone Authority			
			3 openings
			1 application pending

COMMISSIONS

Planning Commission			
	2 openings		
Reading Shade Tree Commission			
	2 openings		
Stadium Commission			
	1 opening		
	2 applications pending		

Reading Human Relations Commission	3 openings		
	2 applications pending		
Blighted Property Review Committee	1 opening		
	1 application pending		
Environmental Advisory Council			1 opening
Recreation Commission	Board full		
Audit Committee			
			Board Full

Drafted by	Legal Specialist & Deputy City Clerk
Sponsored by/Referred by	Mayor
Introduced on	
Advertised on	

**BILL NO. ____-2015
AN ORDINANCE
AMENDING CHAPTER 23, PART 7, OF THE CODE OF THE CITY OF READING,
BY REPEALING THE
MINORITY BUSINESS PROCUREMENT ADVISORY BOARD AND REPLACING IT WITH
THE EQUAL BUSINESS OPPORTUNITY ADVISORY BOARD**

The Council of the City of Reading hereby ordains as follows:

Section One: Chapter 23, Part 7, of the Code of the City of Reading is amended, by repealing the Minority Business Procurement Advisory Board and replacing it with the Equal Business Opportunity Advisory Board, as specified in Exhibit A hereof.

Section Two: This Ordinance shall be effective ten (10) days after adoption pursuant to Sections 219 and 221 of the City of Reading Home Rule Charter.

Adopted _____, 2015

President of Council

Attest:

City Clerk

Sent to Mayor _____

Date: _____

Signed by Mayor _____

Date: _____

Vetoed by Mayor: _____

Date: _____

Over-riden by Council:

Date: _____

EXHIBIT A

**BOARDS, COMMISSIONS, COMMITTEES AND COUNCILS
PART 7**

Equal Business Opportunity Advisory Board

§ 23-701. Policy.

It is the policy of the City, state and federal governments to foster an environment of inclusion in which all businesses are free to participate in business opportunities and to flourish without the impediments of discrimination. Businesses participating in these contracts shall do so on a fair and equitable basis. Vendors on these contracts shall not discriminate against any business because of race, color, religion, national origin, sex, sexual orientation or disability.

There is hereby established an Equal Opportunity Business Advisory Board to advise the Administration City on policies, procedures and practices to enhance participation of MBEs, DBEs, WBEs, SBEs and the lower-to-moderate income residents in procurement of City contracts.

§ 23-702. Definitions.

For the purpose of this Part, the following terms shall have the following respective definitions:

AGE — — Includes any person 40 and above and shall also include any other person so protected by further amendment to the Federal Age Discrimination in Employment Act.

AGENCY—Any City office, department, board or commission, including but not limited to the Council of the City of Reading. It shall also mean all legal entities which either:

- A. Receive funds, directly or indirectly, from the City, state or federal governments.
- B. Have entered into continuing contractual or cooperative relationships with the City, including quasi-public agencies, hospitals, schools, etc.
- C. Operate under legal authority granted to them by City ordinance.

~~AGGRIEVED PERSON—Includes such person or persons who believe that they have been injured or will be injured by a discriminatory employment act or practice that has occurred or is about to occur.~~

CERTIFYING AGENCY – A private or public entity designated by the City procurement officers as an agency eligible to certify businesses as Certification Eligible Business.

CERTIFICATION ELIGIBLE BUSINESS OR CEB – any one or more businesses in the group consisting of DBEs, MBEs, SBEs, WBEs and such other categories of business enterprises established by the City procurement officers, or his/her designee, from time to time as eligible for participation in a certification program, when in his/her judgment the best available evidence supports such establishment.

CITY CONTRACTS — — All City contracts, Any City contract, purchase order or agreement, not including lease of real property or collective bargaining agreement, awarded by any officer or agency of the City whether competitively bid or negotiated, including but not limited to, any construction contract with a total value in excess of \$10,000 which:

- A. Is paid for in whole or in part with City, state or federal funds.
- B. Is financed either wholly or partially by state or federal funds which are administered by the City.
- C. Is funded in whole or in part by Financial Assistance (See § 23-706 below).

CONTRACTOR – Any person or business entity that shall enter into a contract with the City and includes all partners and all joint ventures of such person.

DISABLED PERSON — — A person who has a physical or mental impairment which substantially limits one or more of his or her major life activities or has a record of such impairment.

DISADVANTAGED BUSINESS ENTERPRISE or DBE — — When connected to a contract is funded in whole or in part from state or federal governmental sources, means a business entity designated pursuant to the rules and regulations of such governmental source, and includes a City designated certifying agency.~~Any small business enterprise:~~

~~Which is at least 51% owned and controlled by one or more socially and economically disadvantaged individuals.~~

~~B. — In the case of any publicly owned business, one in which at least 51% of the stock is owned by one or more socially and economically disadvantaged individuals, associations or groups; provided, however, that a reputable presumption shall exist that any person that has received more than \$5,000,000 in three consecutive years of contract work from the City is not a DBE, and; provided further, that any previous certification of any such person as a DBE shall be re-evaluated pursuant to regulations to be promulgated by the MBEC.~~

DISCRIMINATE and DISCRIMINATION — — used to deny someone the equal protection of the laws and includes any difference in treatment based on race, color, religion, ancestry, national origin, age, sex, familial status, handicap or previous filing of a complaint of discrimination.

~~DISPARITY ANALYSIS— in the City of Reading, the level of DBEs are underutilized in the performance of various types of contracts.~~

~~FAMILIAL STATUS— One or more individuals, who have not obtained the age of 18 years being domiciled with:~~

- ~~A. A parent or another person having legal custody of such individual or individuals.~~
- ~~B. The designee of such parent having such custody, with the written permission of such parent or other person.~~
- ~~C. Any person who is pregnant or is in the process of securing legal custody of any individual who has not attained the age of 18 years.~~

~~FINANCIAL ASSISTANCE— Any grant, loan, incentive or abatement provided by, or with the authority or approval of, the City or a City-related agency, including but not limited to bond financing subsidies, tax increment financing aid, industrial development bonds, use of the power of eminent domain, land or property acquisition, Community Development Block Grant loans or grant, airport revenue bonds, Enterprise Zone designations, and aid from any federal, state or City or other similar agencies.~~

~~INDIVIDUAL — — A natural person.~~

~~HANDICAP — — With respect to a person, a physical or mental impairment which substantially limits one or more major life activities; a record of having such an impairment; or being regarded as having such an impairment.~~

~~**MINORITY-OWNED BUSINESS or MBE — — Minority business enterprise *A local owned business which is at least 51 percent owned by one or more members of one or more minority groups, or, in the case of a publicly held corporation, at least 51 percent of the stock of which is owned by one or more members of one or more minority groups, whose management and daily business operations are controlled by one or more members of one or more minority groups, and which is not an established business.***~~

~~MAJOR LIFE ACTIVITIES - functions, such as caring for one's self, performing manual tasks, walking, seeing, hearing, speaking, breathing, learning and working.~~

~~MINORITY PERSON — A person who is a citizen or lawful permanent resident of the United States and who is:~~

- ~~A. African American (a person having origins in any of the black racial groups in Africa).~~
- ~~B. Hispanic American (a person of Spanish or Portuguese culture with origins in Mexico, South or Central America, or the Caribbean Islands, regardless of race).~~

- C. Asian American (a person having origins in any of the original peoples of the Far East, Southeast Asia, the Indian Subcontinent or the Pacific Islands).
- D. Native American (a person having origins in any of the original peoples of North America).
- E. For purposes of contracts funded by state or federal governmental sources, groups found to be eligible for the purposes of DBEs by such governmental sources.**

NON-JOB-RELATED HANDICAP OR DISABILITY — — Any handicap or disability which does not substantially interfere with the ability to perform the essential functions of the employment which a handicapped person applies for, is engaged in, or has been engaged in. Uninsurability or increased cost of insurance under a group or employee insurance plan does not render a handicap or disability job-related.

PERSON—A corporation, partnership or association, or any combination thereof, as well as a natural person.

PROCUREMENT - Includes buying, purchasing, renting, licensing, or acquisition of any supply, service, or product. Procurement also includes all functions that pertain to obtaining any supply, service, or product, including drafting the requirements, the selection and solicitation of sources, the preparation, review, and award of contract, and all phases of the contract administration.

SMALL BUSINESS ENTERPRISE or SBE — — A business which is independently owned and operated and which is not dominant in its field of operation as further defined in the Small Business Size Regulations, adopted by the U.S. Small Business Administration and published in the U.S. Code of Federal Regulations, including the industry size standards set forth in the table contained therein, which regulations are incorporated herein, and made a part hereof by reference.

SOCIALLY AND ECONOMICALLY DISADVANTAGED INDIVIDUALS — — Those who have either been subjected to racial, sexual or ethnic prejudice because of their identity as a member of a group or to differential treatment because of their disability without regard to their individual qualities, and whose ability to compete in the free enterprise system has been impaired due to diminished capital and credit opportunities as compared to others in the same business who are not socially disadvantaged

- A. In determining who socially and economically disadvantaged individuals are, ~~the Minority Business Procurement Advisory Board~~ **Equal Business Opportunity Advisory Board** may make a reputable presumption that all minority persons, all women and all disabled persons shall be so classified.

- B. The ~~Minority Business Procurement~~ **Equal Business Opportunity** Advisory Board, in determining whether an individual shall be classified as a socially and economically disadvantaged individual, shall also consider, among other things, the extent of the liquid assets and net worth of such socially disadvantaged individuals.

WOMEN BUSINESS ENTERPRISE or WBE — — Any Women Business Enterprise

- A. Which is at least 51% owned and controlled by one or more socially and economically disadvantaged women.
- B. In the case of any publicly owned business, one in which at least 51% of the stock is owned by one or more socially and economically disadvantaged women, associations or groups; provided, however, that a reputable presumption shall exist that any person that has received more than \$5,000,000 in three consecutive years of contract work from the City is not a WBE, and; provided further, that any previous certification of any such person as a WBE shall be reevaluated pursuant to regulations ~~to be promulgated by the MBEC.~~

§ 23-703. ~~Minority Business Procurement Advisory Board~~ Purpose

~~Stated Mission.~~ To advise the ~~Administration~~ **City** on issues and policies concerning enhanced participation, to the maximum extent feasible, ~~in employment practices~~ **third-party contractors** at all levels, including but not limited to apprenticeship programs, training programs, etc., for MBEs, DBEs, WBEs, and the lower-to-moderate income residents, etc. within the distressed areas as mandated by City, State and Federal government regulations.

§ 23-704. ~~Minority Business Procurement Advisory Board~~ Membership and Officers.

- A. The Board shall consist of ~~seven~~ **five** members, each to be appointed by the Mayor, ***with City Council approval***, for a ~~two~~ **three** year term. ***The terms shall be staggered so that no more than two member's terms expire in the same calendar year.***
- B. Membership will include ***a member who is a minority business owner, a member of the Building/Trades Council, a member of the Chamber of Commerce, a procurement professional, and a resident at large.***
- C. The members of the Board may be reappointed to successive terms of office. Each member of the Board shall continue to serve after their term until their successor has been qualified and appointed.
- D. The members of the Board shall serve without compensation but may be reimbursed for all necessary expenses incurred in the performance of their duties in accordance with appropriations made by Council.

- E. The Board shall elect one of its members as Chairman and may elect such other officers as it may deem necessary. The Chairman may, with the approval of the Board, appoint such committees as may be necessary to carry out the powers and duties of the Board, ~~and the members may authorize such committees to take any necessary action for the Board.~~
- F. In the event that a member wishes to resign, they must do so in writing to the Chairman and to the City Clerk. A copy of this letter should be provided to all members for information purposes only.
- G. The Board shall adopt such rules and regulations for its own organization, operations and procedures as the Board shall deem necessary to administer and implement this Part 7.
- H. The Administrative Services Director, ***or a designee, shall make reasonable effort to accommodate*** the monitoring of MBEs, DBEs, WBEs, SBEs and lower-to-moderate income businesses and subcontractors participating in City contracts and its procurement process.
- I. Removal of members. Any member may be removed for misconduct or neglect of duty or for other just cause by a majority vote of Council taken after the member has received 15 days' advance notice of the intent to take such vote. Failure of a member to attend three consecutive regular meetings of the Board will constitute grounds for immediate removal from the Board by City Council. Failure of a member to attend at least 50% of the regular meetings of the Board in a calendar year will constitute grounds for immediate removal from the Board by City Council. The Chairperson of the Board shall inform the City Clerk in writing when a member has failed to comply with this attendance policy. Following such notification, City Council may vote to remove the member and seek applicants to fill the vacant position.
[Amended 9-13-2010 by Ord. No. 66-2010]

§ 23-705. Meetings

The Board shall hold at least four quarterly public meetings during each calendar year.

Three members of the Board shall constitute a quorum for the transaction of business, and a majority vote of those present at any meeting shall be sufficient for any official action taken by the Board.

§ 23-706. Powers and duties of Board.

The Equal Business Opportunity Advisory Board shall advise the ~~Administration~~ **City** in accord with the policy set forth herein and in so doing may also:

1. Develop a procedure to advise the City in outreaching and encouraging MBEs, DBEs, WBEs, SBEs and lower-to-moderate income businesses to participate in procurement.
2. Develop a procedure to advise the City in outreaching and encouraging MBEs, DBEs, WBEs, SBEs and lower-to-moderate income businesses to participate in City contracts as subcontractors.
3. Advise the ~~Administration~~ **City** on the total number of MBEs, DBEs, WBEs, SBEs and lower-to-moderate income businesses in the Berks County Standard Statistical Area.
4. Maintain a listing of all ~~such residents~~ **eligible vendors** and make it available to all agencies.
5. Develop a process to ensure all majority contractors are aware of the existence and identity of MBEs, DBEs, WBEs, SBEs and lower-to-moderate income businesses in Reading and Berks County.
6. Provide an **annual** written report to the ~~City Administration and Council~~ **City** on the MBEs, DBEs, WBEs, SBEs and lower to-moderate income businesses participating in City contracts, including subcontractors, and its procurement process ~~annually~~.
7. Develop appropriate policies and procedures for monitoring the Board's mission and policy.

§ 23-707. City contracts.

All contracts of the City and its contracting agencies shall encourage the contractor to comply with the policy of this article to enhance the participation of MBEs, DBEs, WBEs, SBEs and the lower-to-moderate income residents, etc., therewith and to comply with any State or Federal law or laws or regulations relating to unlawful employment practices in connection with any work to be performed thereunder and shall require the contractor to include a similar provision in all subcontracts.