



CITY COUNCIL

Strategic Planning Committee

Monday, June 2, 2014
at close of Nominations & Appointments Committee Meeting
City Council Office

Strategic planning determines where an organization is going, how it's going to get there and measures success over time. It ensures the most effective use of the organization's limited resources by focusing resources on key priorities. The Council Strategic Planning committee will prioritize, in collaboration with the City's administration, the City's goals, objectives and strategies and determine which initiatives take precedence for implementation, under three main objectives: Finance, Standards of Living and Economic Development

Committee Members: J. Waltman, C. Daubert (Co Chairs), F. Acosta, M. Goodman-Hinnershitz, D. Sterner, S. Marmarou, D. Reed

Although Council committee meetings are open to the public, public comment is not permitted at Council Committee meetings. However, citizens are encouraged to attend and observe the meetings. Comment from citizens or professionals during the meeting may be solicited on agenda topics via invitation by the Committee Chair. All electronic recording devices must be at the entry door in all meeting rooms and offices, as per Bill No. 27-2012

- 1. Penn Square Property Recommendation re Our City Reading proposal**
- 2. Trash and Recycling MOU**
- 3. Strategic Planning Poll Results and Next Steps**
- 4. Future Council and Committee Agenda Topics**
 - a. Alignment with Administration goals
 - b. Leadership meetings
 - c. Other ???

5. Current Outstanding Issues & Management (Methods & Implementation timeline)

- a. UGI re gas meters
- b. Act 73
- c. Zoning Backlog
- d. PLA Ordinance

6. Reports from Board Liaisons

- Environmental Advisory Council
- Diversity Board
- Housing Board of Appeals
- Business License Appeals Board
- Blighted Property Review Committee
- Recreation Commission
- Audit Committee
- Reading Area Transportation Study (RATS) Coordinating Committee
- Berks County Criminal Justice Advisory Board
- Capital Improvement Program (CIP) Committee
- Berks Community Action Program (BCAP)
- Pagoda Foundation