



# ***CITY COUNCIL***

## ***Nominations and Appointments***

### ***Committee***

**Monday, August 18, 2014**  
**4:30 pm**  
**City Council Office**  
**Committee of the Whole**

The Nominations and Appointments Committee will meet as needed to address nominations and appointments to the City's boards, authorities and commissions.

*Although Council committee meetings are open to the public, public comment is not permitted at Council Committee meetings. However, citizens are encouraged to attend and observe the meetings. Comment from citizens or professionals during the meeting may be solicited on agenda topics via invitation by the Committee Chair.*

*All electronic recording devices must be at the entry door in all meeting rooms and offices, as per Bill No. 27-2012*

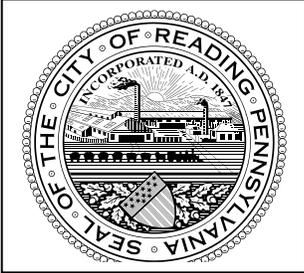
#### **I. Interviews**

**4:30 - Robert Heebner Jr. - reappointment - Stadium Commission**

**4:45 - Robert Reimer - reappointment - Shade Tree Commission**

#### **II. Appointment Recommendations**

#### **III. Review Pending Applications Memo/BAC Openings/Board, Authority, Commission membership**



# CITY COUNCIL

## **Nominations & Appointments Committee**

**Monday, July 7, 2014  
Meeting Report**

**Attendance:** S. Marmarou, D. Sterner, M. Goodman-Hinnershitz

**Others Attending:** S. Katzenmoyer

The meeting was called to order at 4:15 pm by Mr. Marmarou.

### **I. Interviews**

#### **Melissa Eggert (reappointment – Board of Ethics)**

Mr. Marmarou questioned why Ms. Eggert was interested in continuing to serve. Ms. Eggert stated that she enjoys working with this Board and that she has learned a great deal about local government.

Mr. Marmarou questioned if Ms. Eggert understood the mission of the Board of Ethics. Ms. Eggert stated that she does.

Mr. Marmarou questioned who Ms. Eggert represented on this Board. Ms. Eggert stated that she felt she represented all the citizens of Reading.

Mr. Sterner questioned the term of office. Ms. Katzenmoyer stated that it is a three year term. She stated that Ms. Eggert completed a partial term due to a resignation and if reappointed will begin a full three year term.

Ms. Goodman-Hinnershitz questioned the most difficult issue the Board has recently faced. Ms. Eggert stated that there is a lot of legal jargon. She thanked Ms. Katzenmoyer and Mr. Stock for helping the Board work through it.

Ms. Goodman-Hinnershitz questioned if Ms. Eggert believed ethics training would help the members of the Board. Ms. Eggert stated that she would appreciate ethics training.

Ms. Goodman-Hinnershitz questioned if Ms. Eggert was comfortable asking questions at meetings. Ms. Eggert stated that she is and that the other members are as well. She stated that the Code of Ethics is difficult to read for those unfamiliar with government.

Ms. Goodman-Hinnershitz stated that she will work with Ms. Katzenmoyer to arrange ethics training. She noted that there is a difference between the Charter and the Code of Ethics. She expressed her appreciation to Ms. Eggert for her time and commitment to this Board.

Mr. Sterner expressed his gratitude that Ms. Eggert is willing to continue to serve.

**The Nominations and Appointments Committee recommends the reappointment of Melissa Eggert to the Board of Ethics.**

**Catherine Cadwell (appointment – DID Authority)**

Mr. Marmarou questioned why Ms. Cadwell was interested in serving on this Authority. Ms. Cadwell stated that she is facing challenges trying to do business downtown. She stated that Entech does a lot of specialized engineering and that it is difficult to convince recruits to work in the City. She expressed the belief that those outside the City have a bad perception of Reading. She admitted that she felt the same way before working downtown. She stated that she now loves working in the City but that she continues to hear negative comments from others in the County. She stated that she enjoys walking downtown and having many restaurant options. She stated that she does not feel threatened downtown and noted the need to enhance the perception of Reading and make it attractive to others.

Ms. Goodman-Hinnershitz stated that many downtown workers are unaware of their options. She stated that many workers do not leave their offices. Ms. Cadwell expressed the belief that the DID ambassadors give a sense of order and security to the downtown. She stated that in addition to the great restaurants there are performing arts, galleries, museums and sports teams.

Mr. Marmarou stated that Reading was always known for its good food.

Ms. Goodman-Hinnershitz noted the DID funding challenges due to the relocation of CNA. She questioned how the funding could be rebuilt. Ms. Cadwell stated that she attended a recent DID meeting and that this is a big challenge that they are currently discussing. She stated that this is a large revenue loss for the Authority.

Mr. Marmarou stated that it is a large revenue loss for the City also.

Ms. Cadwell stated that DID is concerned with traffic and student safety issues that will be created by the relocation of I-Lead. She stated that the answer to the loss of funding is not increasing the assessment to others.

Mr. Marmarou stated that the City was always good to CNA for many years. He stated that he was disheartened when they relocated. Ms. Cadwell stated that there were also losses to the area businesses, restaurants, and the parking authority.

Ms. Goodman-Hinnershitz expressed the belief that the County has planned around Reading, not keeping it as the County seat. Ms. Cadwell agreed and noted that there are several pockets now.

Ms. Goodman-Hinnershitz stated that Council is facing a decision about a developer for the 5<sup>th</sup> and Penn St properties. She stated that the choice of developer will determine the project and will greatly affect the rest of the downtown. She noted the need to address Maria's Restaurant. Ms. Cadwell stated that she works in the American Housing building at 4<sup>th</sup> and Penn. She stated that there are always issues in the building. She expressed the belief that those who own real estate in the City should locate their offices there. She noted the need to preserve Reading's history.

Mr. Sterner stated that he was glad that Ms. Cadwell was willing to get involved. Ms. Cadwell stated that she was pleasantly surprised by Reading. She noted the need for more frequent code inspections.

Mr. Sterner noted the need for the City to know about problems with buildings. Ms. Cadwell stated that the City is not aware of the problems and is not to blame for them.

Mr. Marmarou stated that downtown problems began during the 1970's when demolition for redevelopment occurred between 6<sup>th</sup> and 10<sup>th</sup> St along Penn. He stated

that many property owners made a profit from the sale of the property but were not Reading residents. He stated that this is beginning to occur again.

Ms. Cadwell stated that she loves the ability to shop and eat downtown without having to drive.

Mr. Sterner questioned if Ms. Cadwell was a Reading resident. Ms. Katzenmoyer stated that she works at a downtown business and has the recommendation of the DID Authority Board. Ms. Cadwell stated that she also questioned her residency. She stated that she resides in Gilbertsville.

Ms. Goodman-Hinnershitz stated that the purse that was stolen from her at 6<sup>th</sup> and Penn Sts was returned to her via mail.

Mr. Sterner expressed the belief that DID should be working together with Main St. Ms. Cadwell stated that there is a strong foundation in place. She noted the need for perseverance and resilience.

After Ms. Cadwell left the meeting, Mr. Marmarou stated that she is an employee of a downtown business but is not a business owner. Ms. Goodman-Hinnershitz expressed the belief that the residency requirement will kill Reading.

Mr. Sterner and Ms. Goodman-Hinnershitz requested a legal opinion. Ms. Katzenmoyer stated that she will contact Mr. Younger.

**The Nominations and Appointments Committee recommends the appointment of Catherine Cadwell to the DID Authority pending the opinion of the Solicitor.**

*(Note: members of the DID Authority may be representatives of businesses in the downtown.)*

### **Jack Gulati (appointment – Main Street Board)**

Mr. Marmarou questioned why Mr. Gulati was interested in serving on this Board. Mr. Gulati stated that after retiring he began working with Mr. Boscov and Our City Reading. He stated that he is interested in improving the downtown. He stated that he is an investor in the Doubletree project. He stated that he invested in the hotel because he felt that the hotel will benefit the area for conventions. He stated that he attended a Royals game and had a great time. He stated that he was encouraged to buy the team soon after.

Mr. Daubert arrived at this time.

Ms. Goodman-Hinnershitz expressed the belief that Mr. Gulati will bring a fresh perspective to the downtown. Mr. Sterner agreed and stated that Mr. Gulati's 50+ years of business experience will be helpful.

Mr. Sterner questioned if the Royals' affiliation with the Flyers would benefit the team. Mr. Gulati stated that season ticket sales have increased 25% over last year since the affiliation was announced. He expressed the belief that the Royals would win the Kelly Cup again this year. He noted the need for DID and Main St to work together for forward momentum.

Ms. Goodman-Hinnershitz noted her concern with the acts that are appearing at the arena. She stated that when the area first opened there were many headliners. She stated that these headliners now appear less frequently.

Mr. Daubert left the meeting at this time.

Mr. Gulati explained that the Royals have lost money the last several seasons.

Ms. Goodman-Hinnershitz noted that she is also concerned about the opening of the arena in Allentown. She stated that there will now be direct competition for acts and attendees. She noted the confusion of visitors to the arena not knowing what other attractions are nearby. She stated that she has done an informal survey of those who visit the mountain. She noted the need for strategic planning to tie downtown and mountain activities.

Mr. Gulati stated that he is pleased to be considered for membership to this Board.

Mr. Sterner and Ms. Goodman-Hinnershitz thanked Mr. Gulati for his willingness to serve.

**The Nominations and Appointments Committee recommends the appointment of Jack Gulati to the Main Street Board.**

The Nominations and Appointments Committee adjourned at 5:06 pm.

Respectfully Submitted by,  
*Shelly Katzenmoyer,*  
Deputy City Clerk



CITY OF READING, PENNSYLVANIA

MEMORANDUM

*VJP*  
**TO:** Mayor  
**FROM:** Shelly Katzenmeyer, Deputy City Clerk  
**DATE:** July 21, 2014  
**SUBJECT:** Appointment Application

The Council office has received the attached BAC application from Robert Heebner. Mr. Heebner is reapplying for membership to the Stadium Commission.

Please let the Council office know if you will endorse the appointment of this applicant.

Yes, I will endorse the reappointment of this applicant!

*August Spencer*





CITY OF READING  
BOARDS AUTHORITIES & COMMISSIONS

APPLICATION FORM

Article X of the City of Reading Home Rule Charter encourages the participation of citizens in their government through the establishment of Boards, Authorities and Commissions to carry out City business. Broad citizen participation is encouraged in the recruitment of appointees and in making appointments.

No appointee of any board, authority, or commission shall hold any other elected public office or any compensated position for the City. No person may serve concurrently on more than one board, authority or commission. The Charter requires all appointees to be residents of the City of Reading. At the discretion of Council, persons not residing in the City may be appointed if they have a significant property holding or business interest in the City.

Name: ROBERT HEEBNER JR  
Address: 1310 N. 13<sup>th</sup> ST POK PA 19604  
Years living at this address: 30+

Date of Birth: 2/12/49

Occupation: RETIRED

Place of Employment & Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone: Day 610 378 1580 Evening SAME  
E-mail: HEEB SWIMS @ AOL. COM

If you need more space for any of the questions below, please use the back of this form.  
If you have a current resume, please attach it to this completed application.

1. What Board, Authority or Commission are you interested in serving on? Why?  
STADIUM Commission. I have served on this  
Commission currently & wish to continue because  
I feel our mission is not completed.

2. In your opinion, what is the primary purpose of this board?

TO ACT AS A LIASON BETWEEN THE TEAM ADMINISTRATION AND THE CITY OF READING.

3. What skills, abilities or other characteristics do you have that will help the Board successfully achieve its purpose?

AS A RETIRED PROFESSIONAL, I HAVE THE TIME.  
AS A FORMER DEPT HEAD I HAVE THE MANAGERIAL SKILLS.  
AS A FORMER VP I HAVE THE PEOPLE SKILLS.  
ALL OF THE PREVIOUS ALLOW ME TO USE MY EXTENSIVE EXPERIENCE TO MAKE THE

4. Have you had any previous experience with this particular board? If yes, please describe.

YES. AM CURRENTLY AN INCUMBANT.

*COMMISSION'S MISSION A SUCCESS*

5. Have you served in any other volunteer roles in the community? (e.g. youth organizations, church, etc.) Please list.

YES. BLSA BOARD FOR SUMMER SWIMMING. Penn-Del Board for Winter swimming. YMCA ACTIVITIES.

6. Have you ever been employed by the City of Reading? If so, please list.

NO

7. In a business relationship, have you ever provided goods or services for the City? If so, please describe?

NO

8. Have you served previously on any other City of Reading Board, Authority, or Commission or in any other advisory capacity? If yes, please list the position and date(s) of service.

NO

9. Are you currently a registered voter? Yes  No

10. Have you ever been convicted of a felony? Yes  No

11. Do you own any properties or businesses in the City? If so, please list?

Property - my Residence AT 1310 N. 13<sup>th</sup> ST.  
\_\_\_\_\_  
\_\_\_\_\_

12. Do you have any water/sewer bills, property taxes, codes violations, or fines which are delinquent for 6 months or longer? If so, please list and provide explanation.

NO  
\_\_\_\_\_  
\_\_\_\_\_

I verify that the statements made in this application are true and correct. I understand that any false statements herein are made subject to penalties of 18 PA.C.S. 4904, relating to unsworn falsification of authorities. I consent to and authorize, without reservation, the City of Reading to obtain information relating to my law enforcement record, convictions for other than Summary Offenses, my tax payment record (including all applicable taxes payable to the City of Reading), and my utility payment record. Convictions will not automatically disqualify the applicant. I authorize each applicable agency to which this form is presented to release any results, upon request of the City of Reading, as described above. Copies of this consent that show my signature are as valid as the original signed by me. This consent is valid until the termination of my application process or my affiliation with the City of Reading, whichever is later.

ROBERT HUBBARD JR  
Printed Name

  
Signature

6/30/14  
Date

Please return the completed form to the

**City Clerk's Office  
Office 2-24  
815 Washington Street  
Reading, PA 19601**



CITY OF READING, PENNSYLVANIA

MEMORANDUM

*SK*  
**TO:** Mayor  
**FROM:** Shelly Katzenmoyer, Deputy City Clerk  
**DATE:** July 21, 2014  
**SUBJECT:** Appointment Application

The Council office has received the attached BAC application from Robert Reimer. Mr. Reimer is reapplying for membership to the Shade Tree Commission.

Please let the Council office know if you will endorse the appointment of this applicant.

Yes I will endorse the  
reappointment of this applicant!  
Cynthia Spencer





CITY OF READING  
BOARDS AUTHORITIES & COMMISSIONS  
APPLICATION FORM

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Article X of the City of Reading Home Rule Charter encourages the participation of citizens in their government through the establishment of Boards, Authorities and Commissions to carry out City business. Broad citizen participation is encouraged in the recruitment of appointees and in making appointments.

No appointee of any board, authority, or commission shall hold any other elected public office or any compensated position for the City. No person may serve concurrently on more than one board, authority or commission. The Charter requires all appointees to be residents of the City of Reading. At the discretion of Council, persons not residing in the City may be appointed if they have a significant property holding or business interest in the City.

Name: Robert N. Reimer  
Address: 1825 N. 16th Street, Reading  
Years living at this address: 59  
Date of Birth: 10/13/29  
Occupation: Retired  
Place of Employment & Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
Telephone: Day 610-376-1980 Evening Same  
E-mail: robertreimer66@gmail.com

If you need more space for any of the questions below, please use the back of this form.  
If you have a current resume, please attach it to this completed application.

1. What Board, Authority or Commission are you interested in serving on? Why?  
Shade Tree Commission  
Have already served two terms on the JTC.

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2. In your opinion, what is the primary purpose of this board?

To preserve and expand the city's urban canopy.

3. What skills, abilities or other characteristics do you have that will help the Board successfully achieve its purpose?

During my past two terms I have attended numerous Tree Tending workshops in Reading and Phila.

4. Have you had any previous experience with this particular board? If yes, please describe.

Member since 2005

5. Have you served in any other volunteer roles in the community? (e.g. youth organizations, church, etc.) Please list.

Meals on Wheels for 13 years

Church - Various roles.

6. Have you ever been employed by the City of Reading? If so, please list.

No.

7. In a business relationship, have you ever provided goods or services for the City? If so, please describe?

No.

8. Have you served previously on any other City of Reading Board, Authority, or Commission or in any other advisory capacity? If yes, please list the position and date(s) of service.

No.

9. Are you currently a registered voter? Yes  No

10. Have you ever been convicted of a felony? Yes  No

11. Do you own any properties or businesses in the City? If so, please list?

My home: - 1825 N. 16th Street.  
\_\_\_\_\_  
\_\_\_\_\_

12. Do you have any water/sewer bills, property taxes, codes violations, or fines which are delinquent for 6 months or longer? If so, please list and provide explanation.

No.  
\_\_\_\_\_  
\_\_\_\_\_

I verify that the statements made in this application are true and correct. I understand that any false statements herein are made subject to penalties of 18 PA.C.S. 4904, relating to unsworn falsification of authorities. I consent to and authorize, without reservation, the City of Reading to obtain information relating to my law enforcement record, convictions for other than Summary Offenses, my tax payment record (including all applicable taxes payable to the City of Reading), and my utility payment record. Convictions will not automatically disqualify the applicant. I authorize each applicable agency to which this form is presented to release any results, upon request of the City of Reading, as described above. Copies of this consent that show my signature are as valid as the original signed by me. This consent is valid until the termination of my application process or my affiliation with the City of Reading, whichever is later.

Robert N. Reimer  
Printed Name

Robert N. Reimer  
Signature

6/20/14  
Date

Please return the completed form to the

**City Clerk's Office  
Office 2-24  
815 Washington Street  
Reading, PA 19601**



CITY OF READING,  
PENNSYLVANIA

MEMORANDUM

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**TO:** Nominations and Appointments Committee  
**FROM:** Shelly Katzenmoyer, Deputy City Clerk  
**DATE:** August 18, 2014  
**SUBJECT:** Pending Applications

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The following persons have applications for Boards, Authorities, and Commissions pending:

**Charter Board** - *1 opening*

- **Elizabeth Stanley** - reappointment - Mayor does not approve

**Housing Authority** - *2 openings*

- **Deborah Lachina** - appointment - Mayor does not approve
- **Todd Gimbi** - appointment - will need Mayoral approval
- **Walter Pawling Jr** - appointment - will need Mayoral approval
- **William "Gus" Giddens** - appointment - will need Mayoral approval

**Redevelopment Authority** - *1 opening*

- **Tara Reed** - appointment - sent to Mayor *December 2013* - not responding to Mayor's calls
- **Joey Varghese** - appointment - will need Mayoral approval

**Shade Tree Commission** - *3 openings*

- **Robert Reimer** - reappointment - has Mayoral approval

**Stadium Commission** - *5 openings*

- **Robert Heebner** - reappointment - has Mayoral approval
- **Lori Knockstead** - reappointment - will need Mayoral approval

- **Troy Stricker** - reappointment - will need Mayoral approval

**Berks County Convention Center Authority**

- **Burlee Adams** - reappointment

**BOARDS, AUTHORITIES & COMMISSIONS**

**OPEN SEATS**

**AUGUST 18, 2014**

<b>Board, Authority &amp; Commission</b>	<b>Mayor appointment w/ Council approval</b>	<b>Mayor appointment</b>	<b>Council appointment</b>
<b>BOARDS</b>			
Electrician's Examining Board			
			Board full
Plumbing Board of Examiners	Board full		
Reading HVAC Board			3 openings
Zoning Hearing Board			1 alternate opening
Police Civil Service Board			1 opening
Fire Civil Service Board			Board Full
Board of Historical Architectural Review			4 openings
Board of Trustees of the Reading Public Library			1 City opening

Board of Health			1 opening
			1 alternate opening
Board of Ethics			
	1 opening		
Building/Fire Code Board of Appeals			
	1 opening		
	1 alternate opening		
Animal Control Board			
	5 openings		
Charter Board			
	1 opening		
Housing Board Of Appeals	3 openings		
	3 alternate openings		
Property Maintenance Appeals			6 openings
			Bldg/Trades Experience Required
Minority Bus. Board	7 openings		
Police Diversity Board			
		3 openings	
		1 alternate opening	
City-wide Diversity Board			
			Board full

Solid Waste & Recycling Appeals Board			3 citizen openings
Main St Board	4 openings		
Business License Appeals Board	3 citizen openings		

**AUTHORITIES**

Reading Area Water Authority			2 openings
Reading Redevelopment Authority	1 opening		
	2 applications pending		
Reading Housing Authority	2 openings		
	4 applications pending		
Reading Parking Authority		Board full	
Convention Center Authority			1 City opening
			1 application pending
Downtown Improvement District Authority	Board full		
City Revitalization Improvement Zone Authority			2 openings

**COMMISSIONS**

Planning Commission			
	3 openings		
Reading Shade Tree Commission	3 openings		
	1 application pending		
Stadium Commission	5 openings		
	3 applications pending		
Reading Human Relations Commission	4 openings		
Blighted Property Review Committee	1 opening		
Environmental Advisory Council			1 opening
Recreation Commission	Board full		
Audit Committee			Board Full