



# *CITY COUNCIL*

## *Strategic Planning Committee*

**Monday, July 15, 2013  
5:00 pm  
City Council Office**

Strategic planning determines where an organization is going, how it's going to get there and measures success over time. It ensures the most effective use of the organization's limited resources by focusing resources on key priorities. The Council Strategic Planning committee will prioritize, in collaboration with the City's administration, the City's goals, objectives and strategies and determine which initiatives take precedence for implementation, under three main objectives: Finance, Standards of Living and Economic Development

**Committee Members:** Jeff Waltman (Chair), Francis Acosta, Marcia Goodman-Hinnershitz, Dennis Sterner, Strat Marmarou and Donna Reed

*Although Council committee meetings are open to the public, public comment is not permitted at Council Committee meetings. However, citizens are encouraged to attend and observe the meetings. Comment from citizens or professionals during the meeting may be solicited on agenda topics via invitation by the Committee Chair. All electronic recording devices must be at the entry door in all meeting rooms and offices, as per Bill No. 27-2012*

### **1. Review Strategic Planning Goals**

### **2. Status of Strategic Planning Initiatives**

- a. Committees
- b. Agendas
- c. Issues Management
- d. Alignment with Administration goals
- e. Leadership meetings
- f. Other ???

3. **Committee Chairs - agendas review (meeting update and draft agenda below)**
4. **Formulating Agendas Moving Forward (collaboration with administration)**
5. **Big Ticket Items (priorities)**
  - **Communication between Administration & Council re agenda planning and reports**
6. **Issues Management**
  - a. Methods
  - b. Implementation timeline
7. **Reports from Board liaisons**
  - a. Penn Corridor
  - b. BPRC
  - c. EAC
  - d. Rec Commission
  - e. Other

## **AGENDA RECAP**

### **Finance & Budget**

#### June 17<sup>th</sup> Meeting

- EIT revenue \$1M over budget; revenues overall all coming in at \$750K over budget
- Projected yearend deficit of \$263,832 reduced from \$1.02M due to the increase in EIT collections
- Approach State re increasing City's portion of moving violation citations; currently set at \$12.50 per citation since the 1960s
- Need to develop control points for use of Contingency balance
- Amendment of Act 47 Recovery Plan underway
- Meeting with DCED officials being arranged
- Streetlight Assessment reviewed and rejected

#### July 15<sup>th</sup> Meeting Agenda

- July 20<sup>th</sup> Budget Summit Agenda
- Financial Reports
- Update Act 47 Amendment
- Update Act 73 Progress re RAWA

## **Standards of Living**

### July 1<sup>st</sup> Meeting

- QoL tickets decreased from 2012 due to growing compliance with QoL eligible issues
- Close out of \$4M CNA UDAG loan; reprogram \$3M in CDBG
- Public Works plans to repave the Cotton St land that was damaged during the UGI meter project with funds provided by UGI
- Review Recreation Fees recommended by Rec Commission; recommend for 7-8 meeting

### August 5<sup>th</sup> Meeting

- CSC and Fire Quarterly Report
- Gateway Initiative Update
- Fleet Management Update
- MVA Action Plan

## **Economic Development**

### July 1<sup>st</sup> Meeting

- Preliminary discussion with Executive Director of RPA; parking plan presentation expected in fall 2013
- Update on Main Street Application – designation expected before completion of 2013
- LVT Presentation; meetings with the community planned

## **Nominations**

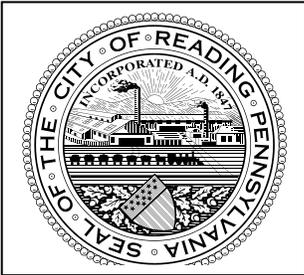
### July 1<sup>st</sup> Meeting

- Interviewed Thomas Anewalt for Charter Board
  - Appointment recommended for Charter Board & Charter Review Commission

### August 5<sup>th</sup> Meeting

Pending Interviews dependent on background clearances

- Rick Denunzio - Stadium Comm
- Robert Carvajal - Housing Authority
- Christopher Ninfo - Stadium Comm
- James Fegley - Charter Bd
- Toni Albert



# CITY COUNCIL

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## Strategic Planning Committee

**Monday, June 17, 2013**  
**Meeting Report**

**Attending:** J. Waltman, Chair; F. Acosta, M. Goodman-Hinnershitz, D. Sterner, D. Reed, R. Corcoran, S. Marmarou

**Others Attending:** L. Kelleher, C. Snyder, C. Younger, E. Lloyd, V. Spencer

The meeting was called to order at 6:56 pm by Mr. Waltman.

Mr. Waltman stated the main focus topics for the **July Finance Committee** are:

- 2014 budget
- Act 73
- Act 47 Recovery Plan.

Mr. Corcoran and Ms. Goodman-Hinnershitz stated that the **July Standards of Living Committee** topics are:

- Police Report
- Public Works Report
- Gateway Initiatives - Update
- Fleet Management

- Blight Update w/ Acquisition of blighted properties
- Quality of Life Program  
*Report showing benchmarks and comparison per month 2012-2013*

Mr. Sterner stated that the **July Economic Development Committee** topics are:

- CDBG – Implementation of ED Strategies – Quarterly starting in July
- Presentation Reading Redevelopment Authority
- ED Priorities and Properties (ED Map)
- Main St Update
- LVT

Mr. Waltman asked the Committee Chairs to continue to meet with Ms. Snyder to define the agendas and discuss potential topics.

The meeting adjourned at approximately 7:08 pm.

*Respectfully Submitted by,  
Linda A. Kelleher CMC  
City Clerk*