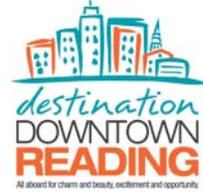


READING MAIN STREET PROGRAM  
**Board Meeting Minutes**  
December 10, 2014 – 3:30 pm  
Greater Reading Chamber of Commerce & Industry



**Board Members in Attendance**

Brian Fichthorn  
Jack Gulati, Chair  
Ellen Horan, Vice Chair  
John Kramer  
Sean Moretti  
Quorum met

**Board Members Absent**

None

**Others in Attendance**

Lenin Agudo, CD Director  
Charles R. Broad, D.I.D. Executive Director | Main Street Manager  
Carl W. Brown, Jr.; D.I.D. Special Projects Coordinator  
Nora Elmazuky, Student  
Cindy Kauffman, Promotions Committee  
Linda Kelleher, Design Committee & City Clerk  
Brian Kelly, Redesign Reading CDC  
Joan London, DID Solicitor  
Craig Poole, Double Tree Hotel GM  
Donna Reed, City Council Liaison  
James Snyder, Safe, Clean & Green  
Don Spatz, *Reading Eagle* reporter  
Vaughn Spencer, Mayor

**Call to Order**

Chairman Gulati called the meeting to order at 3:31 pm. He also asked everyone attending to introduce themselves and their affiliation.

**Approval of Minutes**

After review of the Minutes from the August 27, 2014 meeting, Mr. Kramer motioned, seconded by Mr. Fichthorn that the minutes be approved. The Board unanimously approved.

Since there was no quorum for the September 24, 2014 meeting there were no minutes to approve, but a report of the discussions that took place was presented.

### **Committee Reports**

**Design** – Committee member Linda Kelleher provided a written and verbal report of the committee's activities and progress.

**Economic Restructuring** – Committee member Lenin Agudo provided a written and verbal report of the committee's activities and progress.

**Organization** – Committee member Lenin Agudo provided a written and verbal report of the committee's activities and progress.

**Promotion** – Committee chair Cindy Kauffman provided a written and verbal report of the committee's activities and progress.

**Safe, Clean & Green** – Committee chair James Snyder provided a written and verbal report of the committee's activities and progress.

### **Old Business**

**Consideration of Bylaws** – tabled until next meeting.

**Consideration of Conflict of Interest Policy and Procedure** – tabled until next meeting.

**Board Composition** – The Manager reported that City Council has amended the number of board members from nine to seven.

**Board Prospects Update** – Mr. Gulati stated that if Carolina Martinez does not respond to the invitation, he would suggest Ray Melcher as a board candidate. Mayor Spencer stated that the application of Craig Poole is on his desk for action.

**PDC Regional Leadership Forum** – Mr. Moretti reported on the forum he attended in Lancaster on October 7 stating he thought it was a great confirmation of the process that MS Manager Charles Broad and Lenin Agudo directed here in Reading.

### **New Business**

**Fire + Ice Fest** – the inaugural Fire + Ice Fest sponsored by the Hawley & Myrtle Quier Fund of the Berks County Community Foundation will be held January 16, 17 & 18 on Penn Street between 4<sup>th</sup> & 6<sup>th</sup> Streets. Promotional handouts were distributed to the Board and other present.

**National Accreditation** – The Manager reported that an accreditation assessment is scheduled for January 28, 2015.

**Adjournment**

Mr. Moretti motioned, seconded by Ms. Horan that the meeting be adjourned at 5:06 pm.

Attest:



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**Charles R. Broad**  
Main Street Manager

DRAFT