

**BERKS COUNTY CONVENTION CENTER AUTHORITY
MINUTES OF THE REGULAR MEETING OF
WEDNESDAY, DECEMBER 16, 2009**

The regular meeting of the Board of Directors (the “Board”) of the Berks County Convention Center Authority (the “Authority”) was called to order at 7:00 a.m. in the SMG Board Room, the Sovereign Center, 700 Penn Street, Reading, Pennsylvania.

The following members were present:

Mr. P. Michael Ehlerman
Mr. Michael Fiucci
Mr. Burlee Adams
Mr. Brian D’Amico (by phone)
Mr. John Ernesto

The meeting was chaired by Mr. P. Michael Ehlerman.

Also present:

Mr. Zane Collings, SMG
Mervin A. Heller, Jr., Esquire, Leisawitz Heller Abramowitch Phillips, P.C.
Mr. Matt Salkowski, SMG
Mr. Vaughn Spencer, Council President, City of Reading
Mr. Donald Spatz, Reading Eagle

The Chairman declared that a quorum was present and proceeded with the meeting.

Upon a motion duly made and seconded, the minutes of the regular meeting of the board of October 21, 2009 were unanimously approved.

TREASURER’S REPORT (by P. Michael Ehlerman)

Mr. Ehlerman reported that on a fiscal basis, the hotel receipts were off by approximately 18% for the year. In addition, the County has been spot-checking hotels, and through an audit process one hotel was shown to be delinquent in an amount of approximately \$30,000. Over the next year, this audit process is going to be stepped up to make sure that the hotels are accurately reporting their hotel tax responsibility. On a positive note, Mr. Ehlerman reported that in terms of income receipts and expenditures that we are on budget through November 2009.

Upon a motion duly made and seconded, the Board unanimously approved the Treasurer’s Report, as well as the approval of all the bills that have been paid.

SOLICITOR’S REPORT

Mr. Heller reported that there was no significant activity since the last meeting.

MANAGEMENT REPORT

Zane Collings reported that there has been good traffic through the arena, and considering the economy, ticket sales are strong, traffic in the SPAC is off, suite sales are stagnant, and management is undergoing a strong push to try to aggressively market this over the next year. However, with the current economic climate, they are on budget. Zane Collings continued to report, however, that the good news is that there is a great lineup of shows and activity for 2010 that has already been scheduled, and a strong season is predicted. On a positive note at SPAC, catering is up in the ballroom.

NEW BUSINESS

The regular schedule of meetings for 2010 was approved and the Solicitor is authorized to advertise the meetings for 2010. A copy of that notice is attached to the minutes.

There being no further business before the Board at the public session, the Chairman announced that the next regular meeting of the Board would be held at the Sovereign Center at 7:00 a.m., Wednesday, February 17, 2010. At 8:00 a.m., upon a motion duly made and seconded, the Board unanimously resolved to adjourn.