

**SCORING RUBRIC**  
**Hon. Eddie Moran – Mayor - City of Reading**  
**FY2022 COMMUNITY PROJECT FUNDING PROPOSAL**

Application Name: \_\_\_\_\_

Reviewer Name: \_\_\_\_\_

Minimum Requirements:

Applicant is Eligible Yes \_\_\_\_\_ No \_\_\_\_\_

Project is Located in City of Reading Yes \_\_\_\_\_ No \_\_\_\_\_

Project can be completed in Federal Fiscal Year 2022 Yes \_\_\_\_\_ No \_\_\_\_\_

Category	Key Considerations	Maximum Score	Score
Need	<ul style="list-style-type: none"> <li>- Data demonstrating public benefit and need</li> <li>- Capturing of geographic and demographic makeup of district</li> <li>- Addresses an unmet need</li> <li>- Feasibility of project</li> </ul>		
Impact	<p>Impact on at least one of the following goals:</p> <ul style="list-style-type: none"> <li>- Create sustained job growth and/or economic opportunity</li> <li>- Address imminent threats to public health, safety, or the environment</li> <li>- Promote equity and inclusion for underserved populations</li> <li>- Fulfill unmet federal obligations, including treaty and trust responsibilities</li> </ul>		
Addresses Inequities and Inequality	<ul style="list-style-type: none"> <li>- Ensures that the project is led by and/or guided by meaningful input and decision making from people with diverse perspectives and lived experiences.</li> <li>- Finds solutions to challenges that disproportionately impact BIPOC (Black, Indigenous, People of Color) communities.</li> <li>- Include investments in community leadership and community-led ideas.</li> <li>- Focuses on improving inequities, such as jobs, education, employment, food access, healthcare access, among low-income and marginalized communities.</li> <li>- Addresses the high rates of poverty and financial exclusion among low income communities</li> </ul>		
Community Support	<ul style="list-style-type: none"> <li>- Letters of support</li> <li>- Press articles highlighting need</li> <li>- Support from newspaper editorial boards</li> <li>- Project is on state, community development, county, municipal, or other plan</li> <li>- Resolution of support by local government bodies</li> <li>- Known or anticipated community concerns</li> <li>- Stakeholders who support project</li> </ul>		
Organizational Capacity	<ul style="list-style-type: none"> <li>- Past performance on grants</li> <li>- Staffing levels and management</li> <li>- Strength of organization</li> <li>- Proven track record of managing government awards</li> </ul>		

	- Fiscal controls in place for auditing and accountability		
Project Characteristics	- Goals and structure of project - Timeline - Ability to complete in federal fiscal year 2022		
Project Sustainability	- Sustainability of project - Plan for long-term maintenance/ownership - Ongoing viability of project		
Budget	- Realistic budget estimates - Matching funds available - Appropriate use of taxpayer dollars - Breakdown of how funding would be spent - Other funds/grants for project - Revenue generating component of project		
<b>Total</b>			