

# RIVER ROAD EXTENSION PROJECT

## PROJECT HISTORY

- June, 2011 - Detailed Study performed to determine the feasibility and affects of a connector road between the once thriving industrial district and limited access highways..
- Detailed study determined the City would benefit from revitalization within the River Road industrial district.
- Access to land for industrial manufacturing needs to be accessible for truck transportation. Providing this access would encourage industrial business back to the city, thus creating jobs.
- Concepts developed to determine best route to improve truck access within the city to industrial lands.
- January, 2016 - Design began on Connector Roadway between W. Windsor St. & W. Spring St. to provide truck access to the industrial area of the city.

## PROJECT DESCRIPTION

- Improve access for commercial transport from the industrial district near the northern limits of the City and connectivity from the north to the Schuylkill River Bridge.
- Extend Lincoln Street from W. Windsor Street to W. Spring Street through the undeveloped parcel currently owned by the City of Reading School District. The new roadway will provide a safer route to SR 0183 (Schuylkill Avenue) from the north, along with providing sidewalks on both sides to provide a safe pedestrian route.
- Reconfigure the intersection of W. Windsor Street and Schuylkill Avenue (SR 0183) from an uncontrolled six-legged intersection to a four-way signalized intersection to improve the overall safety. Access to Schuylkill Avenue and W. Windsor Street from Bridge Street will be removed. Eberhart Street will be one-way with right out access to W. Windsor Street. The pedestrian facilities at this intersection will be upgraded to meet the current ADA requirements.

## PROJECT GOALS

- Provide better highway access within the City of Reading
- Redesign the intersection of Schuylkill Avenue (SR 183) and W. Windsor Street to a signalized four-way intersection
- Construct a collector road between W. Windsor Street and W. Spring Street at Lincoln Street
- Upgrades to W. Spring Street between Lincoln Street and the Schuylkill Avenue bridge
- Improve pedestrian and bicycle facilities within the project limits











- LEGEND**
- EXISTING TRAFFIC PATTERN TO ACCESS SCHUYLKILL AVE FROM RIVER RD/W. SPRING ST.
  - NEW TRAFFIC PATTERN TO ACCESS BOTTLING PLANT FROM SCHUYLKILL AVE.
  - NEW TRAFFIC PATTERN TO ACCESS RIVER ROAD, EBERHART ST. & BRIDGE ST. FROM SCHUYLKILL AVE.
  - NEW TRAFFIC PATTERN TO ACCESS SCHUYLKILL AVE. FROM NORTHEAST READING
  - NEW TRAFFIC PATTERN TO ACCESS NORTHEAST READING FROM SCHUYLKILL AVE.
  - ONE-WAY STREET TRAVEL DIRECTION

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CITY OF READING  
BERKS COUNTY, PA**

