



CITY COUNCIL

Committee of the Whole

Wednesday, August 10, 2022

ARPA Update

5:30 pm

Hybrid Meeting

Agenda

The City Council Committee of the Whole meetings are filmed and can be viewed LIVE while the meeting is taking place via the attached Zoom link and dial-in phone number, on Facebook and on BCTV MAC Channel 99 or at your convenience at <https://www.readingpa.gov/content/city-council-video>.

Join from a PC, Mac, iPad, iPhone or Android device:

Please click this URL to join. <https://readingpa.zoom.us/j/86733272157?pwd=UEFrR24wQ1g0WUF2dGVxY1BXSzdHdQQT09>

Passcode: 677302

Or join by phone:

Dial(for higher quality, dial a number based on your current location):

US: +1 646 558 8656 or +1 646 931 3860 or +1 301 715 8592 or +1 309 205 3325 or +1 312 626 6799 or +1 253 215 8782 or +1 346 248 7799 or +1 386 347 5053 or +1 564 217 2000 or +1 669 444 9171 or +1 719 359 4580 or +1 720 707 2699 or 888 475 4499 (Toll Free) or 877 853 5257 (Toll Free)

Webinar ID: 867 3327 2157

Passcode: 677302

A representative from each organization that submitted an ARPA application will be provided with the opportunity to make a 90 second elevator pitch to City Council. To respect the time of City Council and your colleagues, the 90 second pitch will be timed. When you hear the timer go off, please quickly finish your thought before the microphone is disabled.

City Council may ask questions about your application, budget or documentation submitted. Please be succinct with your responses as each organization is being allocated with only 5 minutes in total, subject to extension in City Council's discretion.

At the Monday, August 8th City Council meeting the Berks History Center (aka Historical Society) was accidentally missed during the Comment Period and they will be provided 5 minutes to make a presentation to Council at tonight's meeting.

I. Review ARPA Applications

- Historical Society of Berks County – 5 minute presentation
- The Village of Reading – 90 second elevator pitch
- Berks Community Health Center – 90 second elevator pitch
- Berks County Latino Chamber of Commerce – 90 second elevator pitch
- CARE Inc – 90 second elevator pitch – Paige Brookins (and Pastor Brookins virtually)
- Centro Hispano – 90 second elevator pitch – Mike Toledo
- Goggleworks Center for the Arts – 90 second elevator pitch – Levi Landis
- Habitat for Humanity of Berks County – 90 second elevator pitch
- Hope Rescue Mission of Reading, PA Inc – 90 second elevator pitch – Kate Alley
- I-LEAD Inc – 90 second elevator pitch
- Million Youth Chess Club – 90 second elevator pitch
- New Journey Community Outreach Inc – 90 second elevator pitch – Sue Krall
- Neighborhood Housing Services of Greater Berks – 90 second elevator pitch– Steve Gieringer
- Olivet Boys & Girls Club of Reading and Berks – 90 second elevator pitch – Chris Winters
- PA Americana Region Visitors Bureau – 90 second elevator pitch – Crystal Seitz
- Prospectus Associates Inc – 90 second elevator pitch
- Reading FilmFEST – 90 second elevator pitch
- Reading Pride Celebration – 90 second elevator pitch – Enrique Castro
- Reading Science Center – 90 second elevator pitch
- Reading Symphony Orchestra Association – 90 second elevator pitch
- Schuylkill River Greenway Association – 90 second elevator pitch
- Star City Boxing Company – 90 second elevator pitch
- The Real Deal 610 – 90 second elevator pitch – Seleda Simmons
- The Salvation Army – 90 second elevator pitch
- YMCA of Reading & Berks County – 90 second elevator pitch

II. Next Steps

III. Adjourn